

# 2024 Town of Windham Community Survey Result Summary for Library and Parks & Recreation Services

Potential -Shows room to grow services

Survey Question 14 - Library Services.

Do you or someone in your household have a library card?

62.04% (487) Yes

37.96% (298) No

Answered: 785 Skipped: 92

Survey Question 15. In the last 12 months, how many times have you visited the library or used its online tools?

Answered: 776 Skipped: 101

9.41% (73) At least once a week

5.93% (46) At least once every other month 46.91% (364) Never

13.14% (102) About once a month

24.61% (191) A few times

Survey Question 16. Please rate your satisfaction with each of the library services listed below.

Answered: 759 Skipped: 118

|     |   | Very<br>Satisfied | Satisfied     | Neutral       | Dissatisfied | Very<br>Dissatisfied | Not<br>Applicable | Total | Weighted<br>Average | Combine |
|-----|---|-------------------|---------------|---------------|--------------|----------------------|-------------------|-------|---------------------|---------|
| 01. | Overall satisfaction with the Windham Public Library      | 30.20%<br>228     | 22.38%<br>169 | 10.20%<br>77  | 1.85%<br>14  | 1.19%<br>9           | 34.17%<br>258     | 755   | 4.19                | 52%     |
| 02. | Library hours of operation                                | 20.56%<br>155     | 28.78%<br>217 | 12.07%<br>91  | 2.65%<br>20  | 1.46%<br>11          | 34.48%<br>260     | 754   | 3.98                | 48%     |
| 03. | The current location                                      | 32.50%<br>246     | 30.65%<br>232 | 7.66%<br>58   | 0.92%<br>7   | 0.53%<br>4           | 27.74%<br>210     | 757   | 4.30                | 63%     |
| 04. | Selection of materials for just about everyone            | 24.01%<br>181     | 24.54%<br>185 | 12.73%<br>96  | 1.99%<br>15  | 1.06%<br>8           | 35.68%<br>269     | 754   | 4.06                | 49%     |
| 05. | Free computer resources/online services & databases       | 20.21%<br>152     | 22.07%<br>166 | 11.17%<br>84  | 0.40%<br>3   | 0.53%<br>4           | 45.61%<br>343     | 752   | 4.12                | 42%     |
| 06. | Services and meeting room availability                    | 14.69%<br>110     | 18.83%<br>141 | 13.48%<br>101 | 1.34%<br>10  | 0.40%<br>3           | 51.27%<br>384     | 749   | 3.95                | 33%     |
| 07. | Children's programs and services offered                  | 15.16%<br>114     | 15.96%<br>120 | 14.10%<br>106 | 1.06%<br>8   | 0.66%<br>5           | 53.06%<br>399     | 752   | 3.93                | 31%     |
| 08. | Young Adult programs and services offered                 | 9.88%<br>74       | 13.75%<br>103 | 16.29%<br>122 | 0.80%<br>6   | 0.67%<br>5           | 58.61%<br>439     | 749   | 3.76                | 24%     |
| 09. | Adult programs and services offered                       | 12.10%<br>91      | 17.95%<br>135 | 19.15%<br>144 | 1.99%<br>15  | 0.80%<br>6           | 48.01%<br>361     | 752   | 3.74                | 30%     |
| 10. | Assistance and customer service provided by library staff | 30.72%<br>231     | 21.01%<br>158 | 10.11%<br>76  | 0.53%<br>4   | 0.80%<br>6           | 36.84%<br>277     | 752   | 4.27                | 52%     |
| 11. | Availability of public meeting rooms                      | 10.72%<br>80      | 16.22%<br>121 | 15.82%<br>118 | 1.34%<br>10  | 0.67%<br>5           | 55.23%<br>412     | 746   | 3.78                | 27%     |
| 12. | Accessibility to services and facilities                  | 18.74%<br>140     | 23.96%<br>179 | 14.06%<br>105 | 0.94%<br>7   | 0.40%                | 41.90%<br>313     | 747   | 4.03                | 43%     |

Combined VS + S

#### Survey Question 17. Parks and Recreation Amenities. In the last 12 months, how many times have you visited any of the parks or trail amenities?

Answered: 771 Skipped: 106

 $\underline{12.58\%}$  (97) At least once a week  $\underline{9.21\%}$  (71) At least once every other month  $\underline{15.30\%}$  (118) Once or twice a year

<u>17.51%</u> (135) About once a month <u>24.51%</u> (189) A few times a year <u>20.88%</u> (161) Never

#### Survey Question 18. What was your activity?

Answered: 554 Skipped: 323

https://www.windhammaine.us/DocumentCenter/View/11123/Question-18-What-was-your-activity-at-town-parks-or-trail-amenities-Responses

#### Survey Question 19. Please rate your satisfaction with each of the parks and trails amenities listed below.

Answered: 771 Skipped: 106

|     |                                | Very<br>Satisfied | Satisfied     | Neutral       | Dissatisfied | Very<br>Dissatisfied | Not<br>Applicable | Total | Weighted<br>Average |     |
|-----|--------------------------------|-------------------|---------------|---------------|--------------|----------------------|-------------------|-------|---------------------|-----|
| 01. | Donnabeth Lippman Park         | 15.14%<br>109     | 33.61%        | 12.50%        | 2.92%        | 0.56%                | 35.28%<br>254     | 720   | 3.92                | 48% |
| 02. | Dundee Park                    | 8.27%<br>59       | 21.18%<br>151 | 15.99%<br>114 | 5.61%<br>40  | 3.51%<br>25          | 45.44%<br>324     | 713   | 3.46                | 29% |
| 03. | Windham Community Park         | 5.94%<br>42       | 24.75%<br>175 | 15.84%<br>112 | 2.26%<br>16  | 0.42%<br>3           | 50.78%<br>359     | 707   | 3.68                | 31% |
| 04. | Windham Town Hall Park         | 5.02%<br>36       | 20.64%<br>148 | 18.55%<br>133 | 3.35%<br>24  | 0.98%<br>7           | 51.46%<br>369     | 717   | 3.52                | 26% |
| 05. | Claman Sanctuary Trails        | 2.82%<br>20       | 10.85%<br>77  | 12.82%<br>91  | 1.27%<br>9   | 0.28%<br>2           | 71.97%<br>511     | 710   | 3.52                | 14% |
| 06. | Deer Hollow/Mud Pond Trails    | 2.41%<br>17       | 10.07%<br>71  | 14.04%<br>99  | 1.28%<br>9   | 0.14%<br>1           | 72.06%<br>508     | 705   | 3.48                | 12% |
| 07. | East Windham Conservation Area | 17.60%<br>126     | 22.35%<br>160 | 9.50%<br>68   | 1.54%<br>11  | 0.84%<br>6           | 48.18%<br>345     | 716   | 4.05                | 40% |
| 08. | Lowell Preserve                | 16.81%<br>120     | 22.41%<br>160 | 12.32%<br>88  | 0.70%<br>5   | 0.28%<br>2           | 47.48%<br>339     | 714   | 4.04                | 39% |
| 09. | Mountain Division Trail        | 21.31%<br>156     | 35.38%<br>259 | 9.02%<br>66   | 2.32%<br>17  | 0.27%<br>2           | 31.69%<br>232     | 732   | 4.10                | 57% |
| 10. | Otterbrook Sanctuary Trails    | 6.08%<br>43       | 12.87%<br>91  | 14.14%<br>100 | 0.57%<br>4   | 0.71%<br>5           | 65.63%<br>464     | 707   | 3.67                | 19% |

## Survey Question 20. Which ONE of the following most closely describes why you have not used park or trail amenities?

Answered: 746 Skipped: 131

 $\underline{21.85\%}$  (163) I am not familiar with the parks/trails in Windham

 $\underline{16.62\%}$  (124) I enjoy other recreational activities or travel elsewhere

37.13% (277) I've visited parks/trails recently

18.36% (137) I don't have the time

6.03% (45) I can't utilize parks/trails due to mobility issues

# Survey Question 21. Please rate your satisfaction with the *diversity* of Windham's offerings in the categories listed below. Answered: 751 Skipped: 126

|     |                                   | Very<br>Satisfied | Satisfied | Neutral | Dissatisfied | Very<br>Dissatisfied | Not<br>Applicable | Total | Weighted<br>Average |     |
|-----|-----------------------------------|-------------------|-----------|---------|--------------|----------------------|-------------------|-------|---------------------|-----|
| 05. | Indoor recreation venues          | 1.21%             | 9.12%     | 32.31%  | 32.71%       | 11.13%               | 13.54%            | 746   | 2.50                | 10  |
|     |                                   | 9                 | 68        | 241     | 244          | 83                   | 101               |       |                     | '   |
| 06. | Youth oriented programs/services  | 2.42%             | 13.59%    | 26.51%  | 13.46%       | 3.50%                | 40.51%            | 743   | 2.97                | 16  |
|     |                                   | 18                | 101       | 197     | 100          | 26                   | 301               |       |                     | 110 |
| 07. | Senior oriented programs/services | 2.15%             | 14.25%    | 28.90%  | 9.81%        | 2.82%                | 42.07%            | 744   | 3.05                | 10  |
|     |                                   | 16                | 106       | 215     | 73           | 21                   | 313               |       |                     | 16  |

| 10% vs 44%  |
|-------------|
| 16%. vs 16% |
| 16% vs. 13% |

### Survey Question 22. What types of activities do you travel out of Windham for?

Answered: 562 Skipped: 315

https://www.windhammaine.us/DocumentCenter/View/11122/Question-22-What-activities-do-you-travel-out-of-Windham-for-Responses