

commit correspondence



December 1, 2017

Mr. Anthony Plante
Town of Windham
8 School Road
Windham, ME 04062-4899

Dear Mr. Plante,

I am writing today to request support from your community in the amount of \$100 for Maine Public in 2018.

Maine Public remains committed to better serve, inform and entertain communities like yours across Maine. We focus on Maine stories and Maine people and are well aware that access to quality programs and information should have few barriers to individuals and families no matter where they reside in our state.

To that end, we continue to provide Maine Public Television, our primary television channel, Create, World, and our newest channel, PBS Kids. On this new station children and parents across Maine now have access to and enjoy the safe and instructive content that PBS provides through its children's programming.

Access is also a theme of our radio services. We now have two, Maine Public Radio and Maine Public Classical, that serve the state. In the case of Maine Public Classical, we have carefully built an entirely new network with six transmitters currently in the fold. The most recent station went live this November on the mid-coast, with a strong radio signal dedicated to classical music, jazz, and opera.

We remain focused on offering more in-depth coverage of events and issues in Maine, and exploring how national and international events might affect our state. Our reporters cover the entire state and their work is heard throughout the day on Maine Public Radio and on our website. Our afternoon call-in news show, *Maine Calling*, continues to grow a dedicated audience as it touches on issues that affect all Mainers. And we continue to develop new programs that we think your community will enjoy. We are currently taping a new season of our television scholastic game show, *High School Quiz Show: Maine*, where students will compete in a battle of wits and knowledge.

All of our work is only possible through support from communities like Windham. We thank you for considering our request this year.

Sincerely,

Meagan Cloutier
Community Grants Program

**MPBN
FY 2018 Operating Budget**

	Budget FY2018
REVENUES	
Development	
Membership - TV	1,347,000
Membership - Radio	1,840,600
Membership - Both	1,895,000
subtotal membership	5,082,600
Matching Gifts TV	2,000
Matching Gifts Radio	4,000
Matching Gifts Both	12,000
subtotal matching	18,000
Underwriting TV	460,000
Underwriting Radio	1,752,000
Underwriting Multi-Media	162,000
Web Sponsorship	65,000
Magazine Advertising	35,000
subtotal underwriting	2,474,000
Major Gifts Unrestricted Annual Fund	1,220,400
Major Gifts Unrestricted Non-Recurring	125,000
Major Gifts Restricted Individual	100
Foundation Support Restricted	100
Foundation Support Unrestricted	40,000
subtotal major gifts	1,385,600
Towns	11,000
Car Talk Affiliate	200,000
Community Events	5,000
Subtotal - Development	9,176,200
Marketing	600
State Appropriation	1,500,000
Corp. Public broadcasting	1,784,000
In-Kind CS Trade	30,510
Other / Rental / miscell.	461,300
Total Revenues	12,952,610
EXPENSE	
Salaries/ Wages	5,644,815
Taxes/Benefits	1,622,320
Administration	590,700
Radio	1,243,698
Television	1,188,488
Technology & Operations	1,259,003
Development	875,030
Marketing & Communications	122,100
Digital Services	100,000
General institutional	102,000
Subtotal - Expenditures	12,748,154
Total expenditures	12,748,154
Excess of Revenues over expenses	204,456