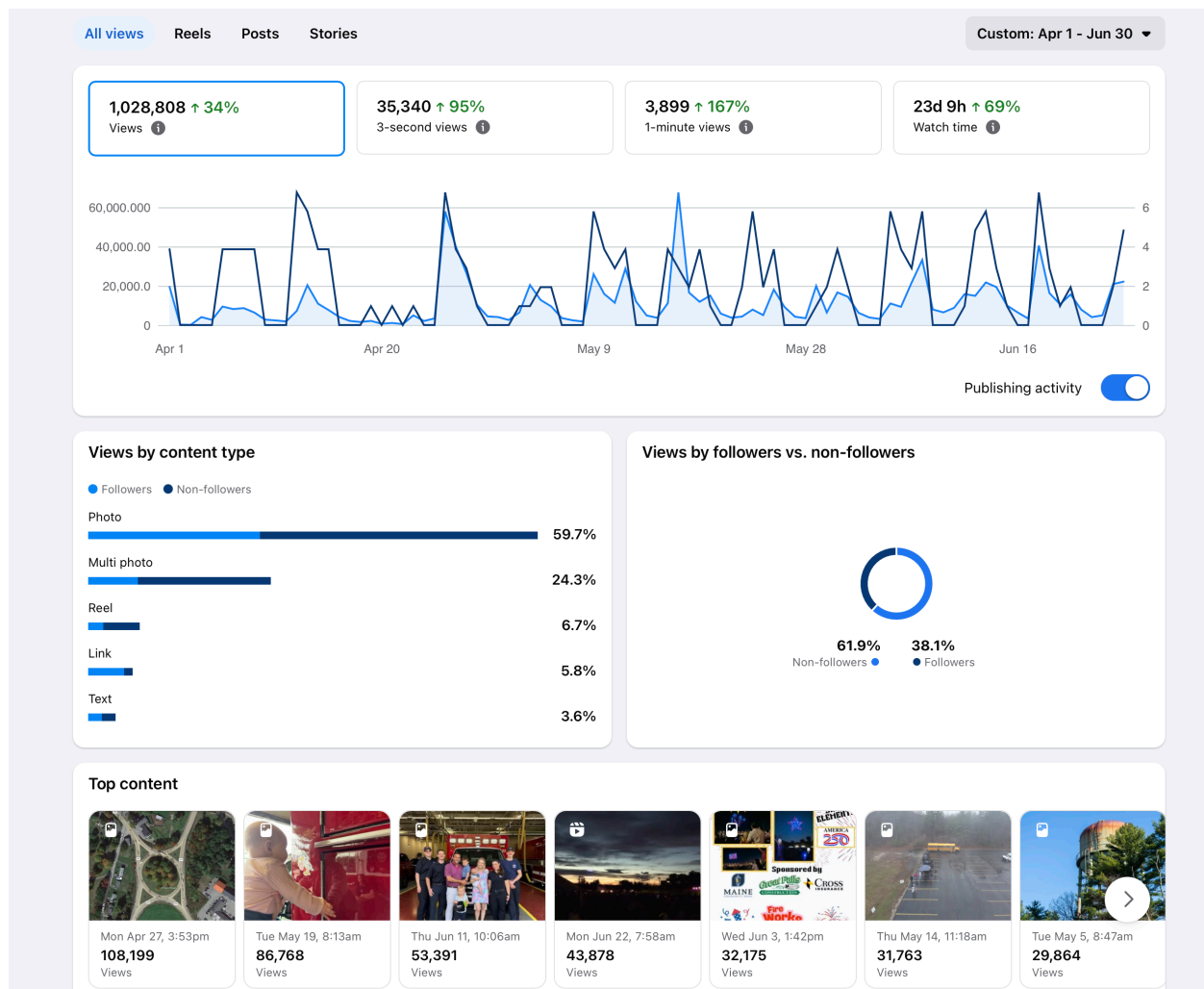


Windham Communications

2nd Quarter Report 2026

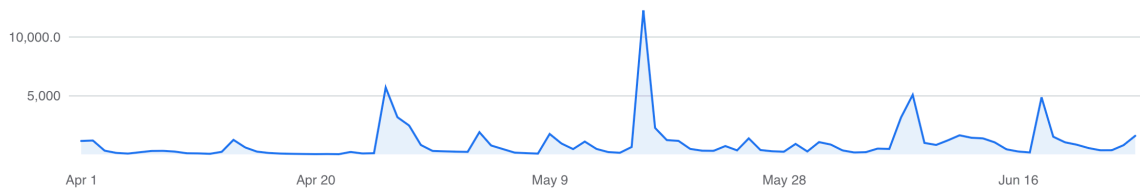
I continually strive to build a valuable line of communication between Town Officials and residents. To accomplish this, I work with all Departments to produce the monthly Windham Newsletter, which consistently has an open rate around 55%. Additionally, over the last quarter, I've worked w Tom at WECD to create Magazine ads promoting Windham as an outdoor activity and business destination, Tammy to create mailers involving sewer connection info and all Department heads to gather info for a Quarterly insert in the Windham Eagle. I create and post social media content for the town, police, and public works, including daily posts to Facebook, Instagram and Threads involving events, special happenings, construction updates, meeting agendas, public safety statistics, job openings and other materials the public might be interested in or need to be informed of. Our Facebook posts are doing quite well, and we continue add subscribers every month. *See Stats and Samples Below

Roger Cropley II
Communications Director



83,466 Engagement ⓘ

+100.5% from previous 91 days



6,825

Reactions ⓘ



1,297

Comments ⓘ

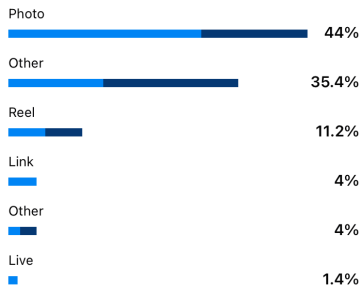


763

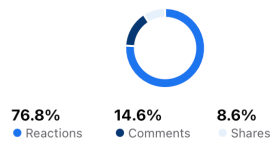
Shares ⓘ

By content type ⓘ

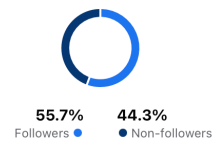
Followers Non-followers



By interaction type ⓘ



By followers vs non-followers ⓘ



Posts and ad and mailer samples





ANNUAL TOWN MEETING

OPEN TO ALL WINDHAM
REGISTERED VOTERS

***Attend, Make Your
Voice Heard, Vote***

• **Saturday,
June 13th**
**10:00am* in the
Windham High
School Auditorium**
*Arrive Early to Sign in

• **Topic of
Discussion**
**The 2026 -2027
Municipal Budget**

For more information on the Proposed Budget visit:
<https://windhammaine.us/882/Proposed-2026-2027-Budget>

TOWN OF WINDHAM VOTERS ABSENTEE VOTING IS AVAILABLE THRU JUNE 4TH AT 7PM FOR THE JUNE 9TH, 2026, MUNICIPAL BALLOT

You can vote Absentee by:

- Visiting the Town Clerk's office during business hours.
- Calling 892-1900 to have a ballot mailed to you.
- Having a family member sign out your ballots.

**ALL BALLOTS MUST BE
RETURNED BY 8PM ON
ELECTION DAY**





Household Hazardous Waste Day

June 6th 8am to 12pm
185 Windham Center Road

All items brought to the Collection must be in sealed containers. NEVER MIX CHEMICALS.

- ✓ Paint, Stains, Thinners
- ✓ Solvents
- ✓ Waste Fuels
- ✓ Oil Waste
- ✓ Dry Cell Batteries
- ✓ Weed killers, Pesticides
- ✓ Aerosol Cans
- ✓ Household Cleaners

FOR FULL
DETAILS
CALL



Things not to bring Asbestos,
Commercial or industrial Waste,
Infectious or Biological Waste,
Ammunition, flares, or
Radioactive Materials.

Windham Residents only*

*Tax Bill or Vehicle Reg. required

207- 892-1909

TOWN OF WINDHAM MAINE
Quarterly Newsletter

Scan to follow our monthly newsletter

Important Dates

- H 4/14/2026: Council Meeting
- H 4/28/2026: Council Meeting – Budget Public Hearing
- H 4/30/2026: School Scholarship Applications Due
- H 5/12/2026: Council Meeting
- H 5/25/2026: Memorial Day Parade and Celebration Events
- H 6/9/2026: June Election – School Referendum Question
- H 6/13/2026: Annual Town Meeting – Town Budget
- H 6/20/2026: Summerfest
- H 7/1/2026: Senior Property Tax Assistance Applications Available

COMMITTEE VACANCIES

The following Council-Appointed boards & committees have vacant seats:

- East Windham Steering Committee (3) *New*
- two members with interest & experience in hunting, public health, conservation and/or nature education. Preference given to those who have multiple interests.
- Natural Resources Advisory Committee (2)
- Planning Board, (1) regular and (1) alternate seat
- Windham Economic Development Corporation (3)
- Zoning Board of Appeals (1)

To request a printed application, call 207-892-1907. Printed applications will be accepted in the Town Manager's office until all positions are filled.

Cloostheets Monday - Thursday
10:00AM to NOON
*Exception Food/Pantry Drive Thru Days

Foroivde P Tahntury
9:30AM to 11:30AM
Sign up Required

Seniors 1st Wednesday of the month
Everyone 3rd Wednesday of the month

If you would like to sign up or have questions, please call Colette at 892-1931

377 GRAY ROAD, WINDHAM

Dundee Park Seasons Passes Available NOW!

To see complete program days, times, and details and to register visit: www.WindhamRecreation.com

Open May 23 – June 7 (weekend & Memorial Day only) from 9am-7pm
Open Daily beginning June 8 – June 28 from 9am-7pm
(Closed June 20 for Summerfest)
June 29 – Aug. 16 from 9am-8pm
Aug. 17 – Sept. 6 from 9am-7pm • Sept. 7 from 9am-5pm

ADULT PROGRAMS:
Adult Pick-Up Basketball • Beginner Pickleball Lessons
Coached Pickleball • Play-Candlepin Bowling • Bingo • Cribbage

ADULT/SENIOR OUTINGS PLANNED:
Lunch at the Green Ladle – Green Ladle, April 2
Mystery Lunch – April 8th
Spring Fling with Cumberland Rec at Val Halla – April 10
Cabaret and Lunch at USM – April 12
Oxford Casino – April 22
Tour of the Blaine House & State House – May 6
Mystery Lunch – May 12
Maine Needham Company Tour in Saco – May 20
Foster's Clam Bake in York – June 11
Mystery Lunch – June 17
The Marvelous Wondettes at Community Little Theater – June 28

RECEIVE CRITICAL INFORMATION IN TIME-SENSITIVE SITUATIONS!

This replaces the previous Co-Alert system. To continue receiving alerts, sign up with code to the left or at www.townofwindhammaine.gov - emergency alert, or call 207-892-1907.

This system enables you to receive critical information quickly in a variety of situations, such as severe weather, unexpected road closures, missing persons and evacuations. You will receive messages wherever you specify, such as your home, mobile or business phones, email address, text messages and more.

You pick where, you pick how.

THIS IS A NEW PROGRAM powered by Smart911

LIBRARY NEWS & EVENTS

Monthly Swap Meet!

The library hosts recurring Swap Meets to encourage the recycling of items! Each month is a different theme, and you don't have to bring anything to take home something!

- All Swap items are donated and free for taking.
- Swap items must be clean & in good condition; gently-used but not broken messy, or missing vital parts
- Items can only be brought & taken during the Swap hours (1-3pm)
- Remaining Swap items will be donated to local charities

UPCOMING SWAP MEETS occur from 1-3PM:
April 4th - books (all ages) • vintage games, board games or sets of encyclopedias
May 2nd - sports equipment (all ages) balls, rackets, gloves, sticks, skates
September 12th - plants, bulbs, seeds
October 31st - children's costumes
November 7th - office supplies staples, pens, paper, folders, tape, etc.
December 5th - games (all ages) board games, lawn games, card games

NEW LIBRARY ACCOUNT PINS

BEGINNING MARCH 17, a new link will appear on the "My Library Account" login page.

Click "Create/Reset PIN" and follow the prompts. You will need an email address to set up your PIN. No email address?

To continue placing requests in the online catalog, ask a librarian to add a digit of your choice to your record.

Why is this happening?
PINS are required for upcoming system upgrades to our catalog software. PINS are commonly used in libraries nationwide and add security to your personal information.

Where will I use my PIN?
Online at: minors.maine.edu if you want to log in to your library account.

FREE ECHO DOT & TRAINING
MONDAY, APRIL 27 • 3-5PM

AGE FRIENDLY WINDHAM MONTHLY MEETING

Join us at the Windham Public Safety Building (370 Gray Road/Rte 202) for a presentation with Jen Alvino Wood, Windham Public Library Director, to learn about the Echo Dot & smart plugs. She will go over installation & questions.

ATTENDEES WILL RECEIVE EQUIPMENT TO TAKE HOME

After the speaker, we will be connecting with each other through conversation and volunteer opportunities.

UPCOMING TECHNOLOGY CLASSES

All the following classes are held at the Windham Public Library on Fridays from 1-3PM:

APRIL 17th: Echo Dots Training & Devices
MAY 8th: Artificial Intelligence - AI Safety
MAY 15th - Passwords, Passkeys, The 2-Step Dance, Oh My!
JUNE 12th: Device Assistance - Phones, Tablets or other tech Q's
JUNE 19th: Telehealth Info Session

Do you have one minute a month to help make Windham better?

INTRODUCING FlashVote

Join your friends and neighbors and MAKE YOUR VOICE HEARD on important local issues!

It's free, fast, and fun... you'll get a short minutes survey every few months and you'll get to see full survey results within 48 hours.

Your input will help Windham make better decisions for everyone in the community.

Don't miss the next survey, coming soon - SIGN UP NOW!
www.flashvote.com/windham

Windham SUMMERFEST
Saturday, June 20

This is a FREE event with something for everyone including live music, activities, and so much more!

SUPPORT YOUR LOCAL CRAFTERS/VENDORS, NON-PROFIT FOOD BOOTHS

Follow events & opportunities at: WindhamSummerfest.com

SENIOR Property Tax Relief Program

ELIGIBLE HOUSEHOLDS may receive up to \$700

For more information about the program, eligibility requirements, and the application process please reach out to Tommy Hodgman at thodgman@windhammaine.us 207-892-1907

www.windhammaine.us/616/
Senior Property Tax Assistance

Applications Accepted July 1st - August 1st



We are preparing for your new commercial project with a \$80 million infrastructure modernization initiative!

- **Downtown Zoning** allowing for lifestyle, multifamily, office, hotel, restaurant, mixed use, and small scale manufacturing development
- **Creating additional green space & public amenities** including improved pedestrian and bike access
- **Adding a 137 room hotel, 720 workforce housing units, and an estimated 1200 residents** within walking distance of the central Business District

**YOUR PROJECT - DOWNTOWN WINDHAM
SUCCESSFUL TOGETHER**

For more information, visit WindhamMaineEDC.com

Adventure Calls.

Windham, Maine



Spring blooms with beautiful flowers, sun kissed days and chances to enjoy the sights and sounds of migrant birds.

Summer is your chance to bring the stroller, the swimsuit or the mountain bike and enjoy our many parks and trails.

In **Fall**, paddle, fish, or simply take a stroll while enjoying the colorful trees, and the quieter, reflective side of Maine's outdoors.

Winter arrives with blankets of snow and chances to ice fish, cross-country ski, skate or snowmobile.

