



Town of Windham

Substance Prevention Grant Program

PROGRAM BACKGROUND	The purpose of the Substance Prevention Grant Committee shall be to identify and make recommendations on distributing license fee funds for public health and safety programs that promote prevention, education, and positive choices in reducing youth substance use (alcohol, tobacco, vape and marijuana) within Windham.
FUNDING & APPLICATION DEADLINE	Applications will be accepted at The Town Manager's Office any time during the year while funds are still available. Incomplete applications will not be accepted or considered.
FUNDING AWARD & DISBURSEMENT	The Town's Substance Prevention Grant Committee will review applications and select funding recipients. Applicants will be notified of the Committee's decision in a timely manner. The Committee reserves the right to grant all, or any part, of the total amount requested.
APPLICANT DELIVERABLES	Fund recipients will be required to submit a Progress and Final Report to ensure completion of all project activities. The progress report shall update the project timeline and ensure project completion. The progress report will be submitted to the Town's Substance Prevention Grant Committee, or designee, mid-way through the project timeline after receiving funds. The Final Report will be submitted in a timely manner after project completion.

I. APPLICANT INFORMATION		
DATE SUBMITTED	PROGRAM NAME	
APPLICANT NAME	APPLICANT ADDRESS	
APPLICANT PHONE	EMAIL	FAX
AFFILIATE ORGANIZATION <i>(if any)</i>	ORGANIZATION ADDRESS	
LOCATION OF PROGRAM	LOCATION ADDRESS	
FISCAL OFFICER <i>(if different from applicant)</i>	ADDRESS	
FISCAL OFFICER PHONE	EMAIL	FAX
ANTICIPATED # PARTICIPANTS	TOTAL PROJECT COST	FUNDING REQUESTED



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II. PROGRAM INFORMATION – PLEASE PROVIDE: (Attach additional pages if necessary.)

<p>A. A STATEMENT OF THE EDUCATIONAL VALUE OF PROGRAM</p>	<p>Summerfest is a one-day celebration of "all things Windham", and through various activities offered throughout the day, there is an opportunity for youth to be engaged in many healthy alternatives to the risks presented to them in today's society. Someone attending the event can learn about the history of Windham, the businesses and community organizations that support our community, the role of the municipal departments, exposure to the arts through music, theater and crafts, and much more. The Summerfest Committee wishes to contract the services of two mobile Escape Rooms to be hosted by BTI and DARE free of charge to anyone wishing to participate.</p>
<p>B. THE PROGRAM GOALS & OBJECTIVES</p>	<p>As a coalition comprised of many sectors in our community, Be the Influence provides information, education, resources, and communication to better equip our community in supporting healthy decision making by teens and adults. BTI has focused its attention towards prevention and education on youth in an effort to ensure healthy adults in our future communities. The emphasis of the Windham Police Department D.A.R.E. Program is to help students recognize and resist the many subtle pressures that influence them to experiment with drugs, gangs, and violence. In addition program strategies are planned to focus on feelings relating to self esteem, interpersonal and communication skills, decision making and positive alternatives to drug abuse behaviors.</p>
<p>C. THE PROGRAM CREATOR & TARGET AUDIENCE</p>	<p>See attached.</p>
<p>D. HOW THE PROGRAM IS MONITORED FOR SUCCESS. WHO IS RESPONSIBLE?</p>	<p>See attached.</p>
<p>E. ADDITIONAL FUNDING RESOURCES FOR YOUR PROGRAM</p>	<p>See attached.</p>
<p>F. ADDITIONAL PARTNERS PARTICIPATING IN THE PROGRAM & WHAT THEIR ROLES ARE</p>	<p>Other Town Departments (Police, Fire and Public Works) all assist with management of the parade and traffic and crowd control throughout the event; RSU14 provides the facility and staff support; SLR Chamber of Commerce assists in promotion and will offer the 4th annual Golf Ball Drop to raise money for Feed the Need; the Refuge Church sponsors the Inflatable Playground area and provides volunteer support for this ; Local legislative representatives have participated in various ways; Local businesses and community organizations all haave a role in celebrating the Town of Windham.</p>
<p>G. THE PROPOSED TIMELINE FOR THE PROGRAM</p>	



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III. BUDGET OVERVIEW – Attach additional pages if necessary.

EXPENSES	AMOUNT	FUNDING SOURCES	AMOUNT
TOTAL		TOTAL	
NET FUNDING REQUESTED			

Programming can be for all ages, singular or multiple events, presentations, speakers, media campaigns, collaborations with other entities, etc. Please attach additional information that you feel is pertinent to your application.

The objective of any programming is to instill healthy (mental, physical and social) decision making skills with supporting educational materials as necessary (written, verbal, visual) concerning substance abuse. The programming method may incorporate hands-on, visual, academic, or other know learning modalities.

Grant funds can only be used for the educational programming that is specified in the grant request. Applicants may be required to meet with the Substance Prevention Grant Committee to provide further details.

Businesses, individuals, and affiliates that have contributed to the Educational Fee Fund are exempt from receiving funds.

The Substance Prevention Grant Committee will review applications at the beginning of each month.

Applications that are denied will need to wait six months before reapplying.

All programs are public information. Availability of funds for programming is set by the committee.

Substance Prevention Grant Application:

Program Name – Mobile Escape Rooms hosted by Be the Influence and DARE

Applicant Name – Deb Matthews, Summerfest Chair

Affiliate Organization – Be the Influence, DARE

Fiscal Officer – Linda Brooks, Director of Windham Parks and Recreation - 892-1905-
ljbrooks@windhammaine.us

Total Project Cost - \$2800.00 Funding Requested - \$2800.00

- A. Summerfest is a one-day celebration of "all things Windham", and through various activities offered throughout the day, there is an opportunity for youth to be engaged in many healthy alternatives to the risks presented to them in today's society. Someone attending the event can learn about the history of Windham, the businesses and community organizations that support our community, the role of the municipal departments, exposure to the arts through music, theater and crafts, and much more. The Summerfest Committee wishes to contract the services of two mobile Escape Rooms to be hosted by BTI and DARE free of charge to anyone wishing to participate.
- B. As a coalition comprised of many sectors in our community, **Be the Influence** provides information, education, resources, and communication to better equip our community in supporting healthy decision making by teens and adults. BTI has focused its attention towards prevention and education on youth in an effort to ensure healthy adults in our future communities. The emphasis of the **Windham Police Department D.A.R.E. Program** is to help students recognize and resist the many subtle pressures that influence them to experiment with drugs, gangs, and violence. In addition program strategies are planned to focus on feelings relating to self-esteem, interpersonal and communication skills, decision making and positive alternatives to drug abuse behaviors.
- C. The Summerfest Committee is currently comprised of 7 adult committee members and 1 college student, who joined the committee last year as the first youth representative to the committee. This committee works from September – June each year working to fulfill the tagline we have adopted - "bringing unity to the community". The target audience for this mobile Escape Room program is the middle school and high school-aged population, as we believe that this unique activity will attract members of that demographic, but they will be deterred from participating if they are expected to pay the entry fee. We have requested that Patrice Leary-Forrey from Be the Influence and DARE Officer Justin Hudnor host these two escape rooms so as to provide them with an opportunity to connect with youth and their parents at this attraction. They will be coming up with a message about "Escaping Risky behaviors by discovering the value of healthy choices.
- D. Each year the measure of success for both BTI and DARE has been the number of visitors attracted to the booths that they set up in the Community Booth area of Summerfest. The

opportunity for them to pass along resources or promote the good work of students and volunteers within their programs has been the success needed to return each year. This year, the enhanced visibility provided by hosting this specific activity will allow for increased visibility with Summerfest attendees. Additionally, it can allow them the opportunity to showcase the multi-media presentation(s) that have been created through previous Substance Prevention Grant awards to many members of the community.

- E. The committee begins its work in September of each year and reaches out to businesses and organizations for support through sponsorships (levels range in price from \$50-\$3000). The town has contributed about 25% of the overall cost of the event, which is used toward the cost of the fireworks as well as some of the other infrastructure elements of the event (stage and sound system, porta-potties, tents and tables.) This request would fund two Escape Rooms. This will be the second year we will be able to offer this attraction free of charge, and it was very popular last year.
- F. Other Town Departments (Police, Fire and Public Works) all assist with management of the parade and traffic and crowd control throughout the event; RSU14 provides the facility and staff support; SLR Chamber of Commerce assists in promotion and will offer the 4th annual Golf Ball Drop to raise money for Feed the Need; the Refuge Church sponsors the Inflatable Playground area and provides volunteer support for this ; Local legislative representatives have participated in various ways; Local businesses and community organizations all have a role in celebrating the town of Windham.
- G. The event is scheduled to be held on Saturday, June 22nd from noon – Fireworks beginning at Dark

Budget Overview:

<u>Expenses</u>		<u>Funding Sources</u>	
Entertainment & Fireworks	\$16,180.00	Sponsorships	\$14,000.00
2 Mobile Escape Rooms	\$2800.00	Booth Rentals	\$3500.00
Stage and Sound System	\$7500.00	Town Contribution	\$11,180.00
Parade (prizes and entertainment)	\$1500.00	Miscellaneous Income	\$4500.00
Marketing	4000.00		
Miscellaneous Expenses	\$4000.00		
TOTAL	\$35,980.00	TOTAL	\$33180.00
		NET FUNDING REQUESTED	\$2800.00