

Windham Communications

1st Quarter Report 2025

I continue to work with all Departments to produce the Windham Newsletter. I have changed the delivery method to constant contact and have consistently received an open rate of above 55%, reaching well over 3000 residents. I have begun to send regular press releases to the Windham Eagle on town meetings and happenings. One was picked up and published recently on the first page.

I have worked with Town departments to begin the process of unifying the Towns look, from fonts, to colors and redesigned logos. Along with Tammy and Brett from IT, I am helping revamp the Town Website to make it be a more user friendly experience. I am also continuing to publish regular updates to facebook and other social media platforms involving special happenings, construction updates, meeting agendas and public safety statistics.

I know that this position is relatively new, as I am to it, and I believe we are building a valuable line of communication between Town Officials and residents.

Roger Copley II
Communications Director