

**1. Article 3 Definitions is amended to add the following new definitions:**

MURALS

Hand-painted, hand-tiled, digitally printed, or other created images (which may contain lettering), on or affixed to the exterior wall of a building, but which do not contain any commercial message, including advertising copy, symbols, lettering/font, logos or other such recognized branding related to products or services provided on or in the premises.

SIGN

A name, identification, description, emblem, trade name, trademark, display or illustration which is affixed to, painted or represented directly or indirectly upon a building, structure, parcel or lot and which relates to an object, product, place, activity, person, institution, organization or business and as further described in § 120-712 Exemptions.

**2. Article 7 Signs is amended to add the following new section:**

...

§ 120-712 Exemptions.

A. Murals are exempt from the restrictions of this article, except that:

- (1) A large picture/image (including but not limited to painted art) that is painted or affixed directly onto a vertical building wall, which contains commercial text, logos, and/or symbols, shall be considered building-mounted signage and shall be limited as per the provisions of this article.
- (2) A wall, facade, or surface that is used for a mural pertaining to the business on which it is located shall be counted as one sign.
- (4) The mural shall not create an unreasonable distraction for drivers of motor vehicles due to its proximity to the street, as determined by the Code Enforcement Officer, if the mural is visible from any public street or private road.
- (5) The appropriate building permit has been issued, if required.