

From Attorney Bower

**1. Create a new definition of “murals” to go in Article 3.**

*MURALS*

*Hand-painted, hand-tiled, digitally printed, or other created images (which may contain lettering), on or affixed to the exterior wall of a building, but which do not contain any advertising copy, symbols, lettering/font, logos or other such recognized branding related to products or services provided on or in the premises or on or in an adjacent or nearby premises.*

**2. Create a new section in Article 7, perhaps Sec. 120-712, to exempt murals from the sign requirements:**

*Murals and are exempt from the restrictions of this article, provided that:*

*(1) The mural will not create an unsafe condition or hazard for drivers and pedestrians; and*

*(2) The appropriate building permit has been issued, if required.*

Other content-neutral restrictions could be added to that section, if desired. Keep in mind that any regulations of signage needs to be content-neutral, so this leaves open the possibility that an individual could create a mural to be exempt from the sign requirements even if the message contained on the mural were perceived to be offensive. Again, the Bangor approach only appears to exempt “murals and artistic signs” on public property from the sign requirements.

Let me know if you’d like to discuss further. Thanks.