



## Town of Windham

Economic Development Department

Tom Bartell, Director

[thbartell@windhammaine.us](mailto:thbartell@windhammaine.us)

207.892.1936 voice

207.892.1910 fax

Quarterly Report December 2025

Windham Economic Development Update

Thomas Bartell, Economic Development Director

### **Windham Economic Development Corporation Annual Meeting**

Members of the Windham Economic Development Corporation Board of Directors will gather in early January for the WEDC Annual Meeting to establish board membership, officer positions, and to discuss areas of focus as the corporation works with the Town ED department to move the Town's Economic Development Strategic Plan forward. The board will also receive an update on the Windham Farmer's Market and Food Truck Nights from Lisa Fisher, program manager.

### **Windham Economic Development Corporation Areas of Focus**

Monitor Windham Economic Development Strategic Plan progress

Windham Outdoors

Expanding Manufacturing

Attracting Indoor Recreation Opportunities

North Windham (Downtown) Commercial Infill and Redevelopment

South Windham Redevelopment (Keddy Mill and new District Planning)

Future development in Enterprise Development District

### **Windham Outdoors Initiative**

Windham's Economic Development Strategic Plan calls for Windham to become a Premier Outdoor Recreation destination and to attract both outdoor and indoor recreation businesses to our community.

Based on the recreation strategies of the Plan, the Economic Development Department, and the Windham Economic Development Corporation have been working closely with other departments and outside resources to make progress on these initiatives.

## **Windham Outdoors Marketing**

The Windham Economic Development Department, along with Windham Communications Director Roger Cropley, and Parks and Recreation Director Linda Brooks, and WEDC have contracted with Pine Point Creative to develop branding and marketing materials for the Windham Outdoors Initiative. The branding and marketing materials have already been used in advertising, and a yearlong effort is underway to gather photographic and video materials to showcase Windham outdoor activities. We have joined the Maine Tourism Association on behalf of the Town and are expanding our marketing campaign to reach the many visitors to Maine to showcase our Windham Outdoors. We will continue to market Windham as a great place for year round recreation as well as for recreation based retail and manufacturing businesses.

## **North Windham Sewer System**

As construction continues on the new North Windham Sewer System, the work to connect the many businesses in the sewer area has begun in earnest. Property information is being gathered, and the contact list is being clarified. A contractor has been selected, and individual property Connection Program documents are being prepared. We are planning to have all existing customers ready for hookup to the new treatment plant beginning in April 2026.

## **Windham Farmers' Market and Food Trucks**

We have noticed for both the food trucks and the farmers' market that there are many fewer customers after Labor Day, and they diminished quickly as September advances. Additionally, it is fair season and many of our vendors attend those, causing spotty attendance at both food trucks and the market. As a result, we are altering the 2026 seasons to June – August for both events.

## **Windham Farmers' Market**

The Windham Farmers' Market had its eighth season in North Windham. There were 25 seasonal and day vendors, with a good selection of fresh local foods and artisan products. The market has developed a nice community of customers who depend on it for shopping and their Saturday mornings out. The Market was established with a two-fold commitment to supporting local farmers, food producers, and artisans in their pursuit of economic viability; and in providing improved community access to fresh, healthy, and affordable local foods. We are pleased to acknowledge the resulting development of a cooperative, generous, and supportive market community of vendors and customers from Windham and surrounding areas. The Windham Economic Development Corporation proudly sponsors and Market Manager Lisa Fisher staffs the Windham Farmers' Market, and we look forward to working with our vendors and customers as we plan new opportunities in the future.

## **Monday Night Food Trucks at Windham Community Park**

Sponsored by the Windham Economic Development Corporation and staffed by the WEDC and Windham Parks and Recreation Department, the Food Truck Nights will run every Monday evening, excluding holidays, from June 1st through August 31st.