



concern correspondence



October 1, 2016

Anthony Plante
Town of Windham
8 School Rd.
Windham, ME 04062

Dear Anthony Plante,

The Sebago Lakes Region Chamber of Commerce, your partner in business, is very excited about 2017! It's no secret, the volatile economic climate continues to challenge the businesses of our region. Here at the Chamber, however, we believe that this is also **a time of opportunity – a chance create new partnerships, explore innovative resources, and grow your business!** Businesses who see the glass as half full will find a way to succeed. In fact, these are the times when new and creative ways of doing business are cultivated.

I would like to suggest that now is the time to take full advantage of your Chamber membership investment. Our many programs and events will gain your business exposure, educate you, and provide countless networking opportunities – making you stand out from the pack. The Chamber has been working hard, with your support, to bring you *new engagement opportunities* that are sure to help you grow your business.

What can you look forward to in 2017?

- Fostering *One Region with Limitless Opportunities* with programs and special events that not only support our members, but also benefit the Sebago Lakes Region community as a whole
- A push to expand our market area and put the lakes region on the map at the state level. There are people doing business elsewhere that should be doing business here – our goal is to connect those merchants with you
- The continuation of regional branding initiatives – including a 28 minute spotlight tv show "**48 Hours In the Sebago Lakes Region**" airing January through June
- Improved access to free business resources and professional consultation providing you with a "leg up" in our competitive marketplace. This includes our **Professional Leads Group** – ReferME – looking for more members!

The SLRCC needs your support to continue the important work we do fostering a positive climate for local companies to grow. A strong business community is a catalyst to a dynamic area in which to live and work.

We are sincerely proud of what we have been able to accomplish this year and we couldn't have done it without you!

Many Thanks,

Aimee G. Senatore, Executive Director