# Windham Information

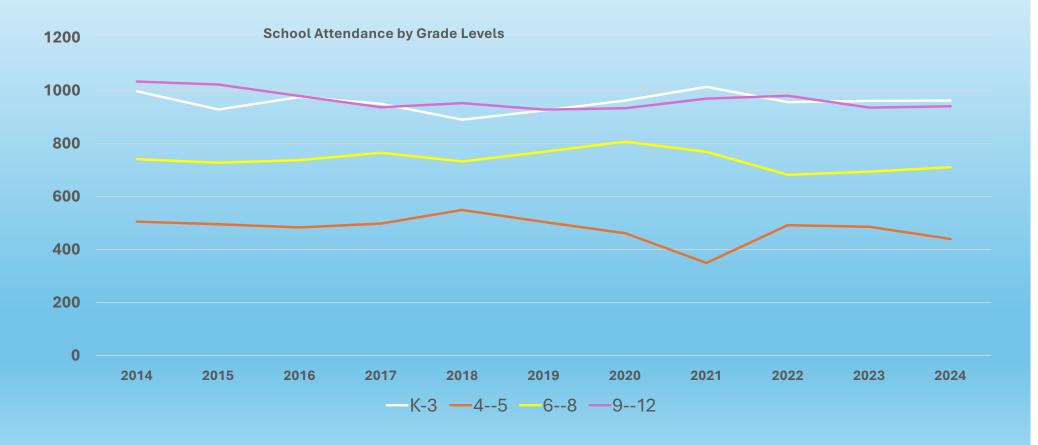
- RSU # 14 School Enrollment
- Police and Fire/EMS call response to larger multi family developments
- Economic Revenue Impacts from Growth
- Traffic Impacts
- State Law on Growth, Windham population, Rates of growth

Housing History, Valuation Differences

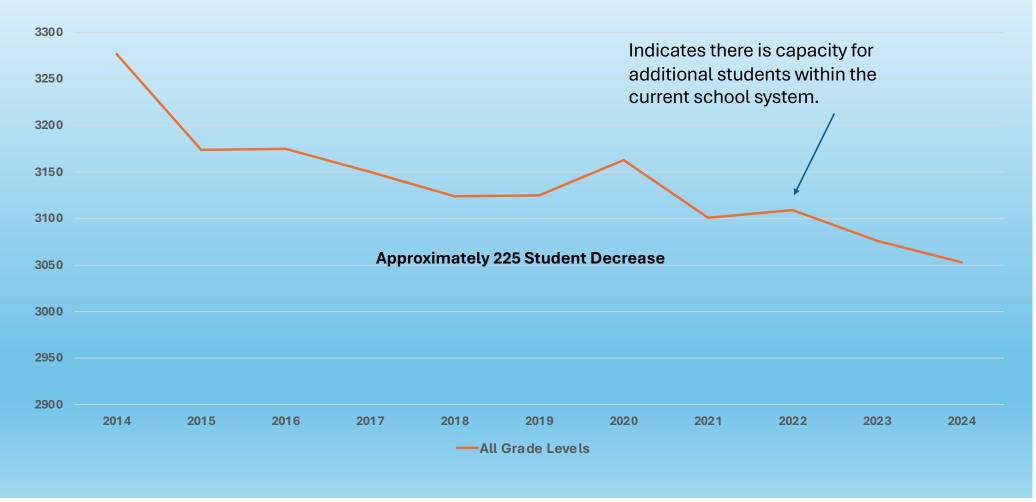
Growth Ordinance Summary and recommendations

# **RSU 14 ENROLLMENT**

## School Attendance by Grade Levels



## Windham School Enrollment over 10 years



### Dwelling Unit Type to # of Students in School

Based on projects since 2018 in Windham, Verified Student Count by RSU

Number of Projects	Time Frame	Туре	Number of units	Number of students	Zones	Units to one Child in school	Data view
2	2019- 2024	Condo	49	14	RM	3.5	3.5 units = 1 or .29 / child per unit
6	2018- 2024	Duplex	142	68	RM, FR, C-1, C-2, VC	2.1	2.1 units = 1 or .47/child per unit
3	2021- 2023	Multi Unit	85	6	C-1, VC	14	14 units = 1 or .07/child per unit

Single Family is breakdown is not possible due to various factors

## POLICE AND FIRE/EMS CALLS

### Fire and Ems calls on new developments

2018       0       56       0       12       48       60         2019       49       42       0       91       8       19       27         2020       0       0       0       0       0       0       11       15         2021       0       42       24       66       4       11       15       12 housing developments         2022       2       0       30       32       2       2       4       4       4       15       166 units	Year	Single/ Condo	Duplex	Multi	Total		Fire Calls	Ems Calls	Total	
2020       0       0       0       0       0       0       12 housing developments         2021       0       42       24       66       4       11       15         2022       2       0       30       32       2       2       4         2023       0       0       54       54       4       3       7         2024       18       0       179       197       2       30       83       113         Percentage of Totat Units       540       2050       833       113	2018	0	56	0	56		12	48	60	
2021       0       42       24       66       4       11       15       from 2018-2024 totaling 496 units         2022       2       0       30       32       2       2       4       4         2023       0       0       54       54       4       3       7       4         2024       18       0       179       197       6       5       5       5       5         69       140       287       496       30       83       113       5 <td< td=""><td>2019</td><td>49</td><td>42</td><td>0</td><td>91</td><td></td><td>8</td><td>19</td><td>27</td><td>Represents</td></td<>	2019	49	42	0	91		8	19	27	Represents
2021       0       42       00       00       11       10       40       40         2022       2       0       30       32       2       2       4       40       40       40         2023       0       0       54       54       4       3       7       496 units       400	2020	0	0	0	0		0	0	0	12 housing developments
2022       2       0       30       32       2       2       4         2023       0       0       54       54       4       3       7         2024       18       0       179       197       Image: Second Secon	2021	0	42	24	66		4	11	15	· · · · · · · · · · · · · · · · · · ·
2024       18       0       179       197       Iene       Ie	2022	2	0	30	32		2	2	4	496 units
69       140       287       496       30       83       113         Percentage of Total Units       .0509       Percentage of Total Calls       .0283       .0283	2023	0	0	54	54		4	3	7	
Percentage of Total Units .0509 Percentage of Total Calls .0283 Below Average	2024	18	0	179	197					
		69	140	287	<mark>496</mark>		30	83	<mark>113</mark>	
	Percen	tage of Tot	al Units		<mark>.0509</mark>	Percentage	e of Total	Calls	<mark>.0283</mark>	

	Totals	% EMS/Fire calls to All Housing Stock
Total Calls Service Fire/EMS (2024)	3985	
Total Housing Units	8843	<mark>0.4506</mark> 📕

#### Police Service Calls on new developments

8843

**Total Housing Units** 

Year	Single/ Condo	Duplex	Multi	Total		Emerg Calls	Routine Calls	Officer Initiated		
2018	0	56	0	56		3	<mark>22</mark>	<mark>5</mark>		
2019	49	42	0	91		0	<mark>14</mark>	<mark>47</mark>	Represents	
2020	0	0	0	0		0	<mark>19</mark>	<mark>10</mark>	12 housing developments from	
2021	0	42	24	66		0	<mark>0</mark>	<mark>0</mark>	2018-2024 totaling 496	
2022	2	0	30	32		0	7	<mark>9</mark>	units	
2023	0	0	54	54		0	<mark>2</mark>	<mark>0</mark>	Green Highlights	
2024	18	0	179	197		0	<mark>1</mark>	<mark>0</mark>	indicate non- emergency	
	69	140	287	<mark>496</mark>		3	<mark>65</mark>	<mark>71</mark>		
Percentage of Total Units			<mark>.1015</mark>	Percentag	ge of Total (	Calls	<mark>.0093</mark> 🔶	Below Average		
	No impact									
	Totals % Police calls to All Housing Stock									
Total Calls Service Police (2024) 14,883										

1.683<sup>4</sup>

## ECONOMIC IMPACTS – REVENUES/IMPACT FEES

(not including consumer economic spending at local businesses estimated at \$21 million from new development)

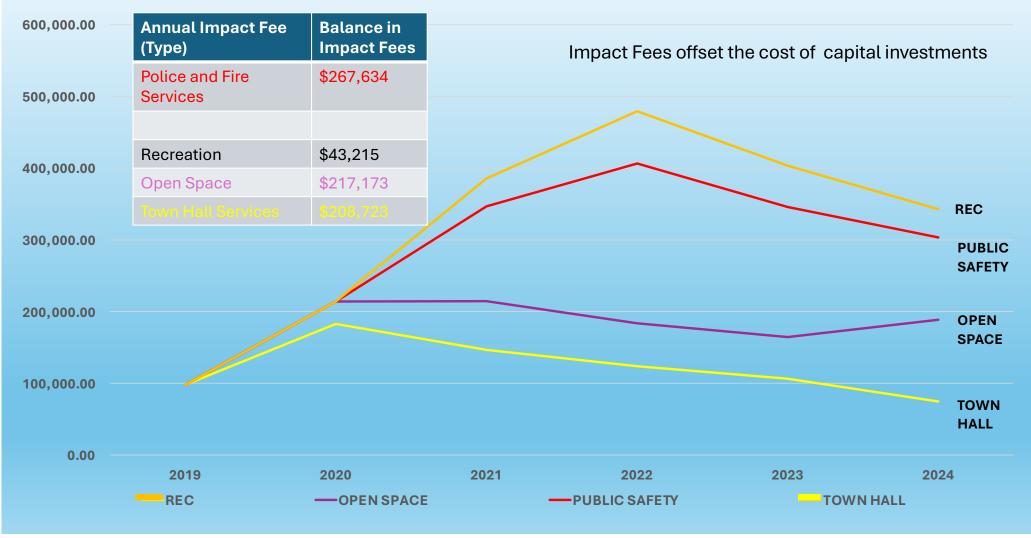
#### What are Municipal Service Fees and Impact Fees

- Annual Code Enforcement Revenues (2020-2024)
  - 2020 \$534,224
  - 2021 \$718,055
  - 2022 \$549,454
  - 2023 \$519,378
  - 2024 \$459,058. Notice the Cyclical nature of permits revenues

<ul> <li>Impact Fees (2020-as of Dec. 2024)</li> </ul>	Avg. Rev.	Balance
Open Space (residential)	\$ 55,150	\$217,173
Recreation (residential) (Rev. in late spring)	\$ 122,075	\$ 43,215
Police and Fire Services (residential & commercial)	\$ 108,524	\$267,634
<ul> <li>Town Hall Services (residential &amp; commercial)</li> </ul>	\$ 34,787	\$208,723
3 smaller Impact fees; North Windham Sidewalk & South	n, Rte. 302 Traffic N	lorth= \$148,008

Bond Payments from impact fees		
*Lowell Parking lot	\$ 17,400.	REC
*East Windham Conservation	193,033.	Open Space
*Manchester Field Development	99,005.	REC

#### **IMPACT FEES BY TYPE AND YEAR**

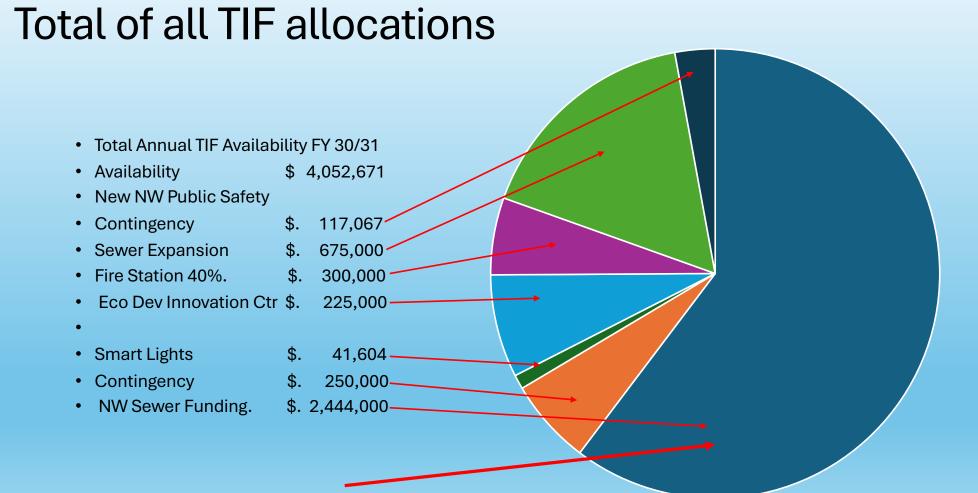


### Impact Fees on Approved and Pending Projects

Description	Sewer Connect	Recreation	Open Space	Public Safety	Muni Facilities	TOTAL One Time Fees	Yearly Excise Tax
Recently Completed Projects	\$31,000	\$55,800	\$63,880	\$85,680	\$28,305	\$264,665	\$68,000
Pending Projects	\$2,411,000	\$529,000	\$616,928	\$892,948	\$304,784	\$4,755,260	\$681,600
Total	\$2,442,000	\$585,400	\$680,808	\$978,628	\$333,089	\$5,019,925	\$749,600 Yearly

These numbers represent 10 projects including Condo's, and Apartments, no single-family homes. Single family homes would increase these numbers. These numbers represent the income stream of the ten projects up to 2030.

Sewer Connect Fees (first column above) would be used for expansion of processing with an additional new Membrane Bio Reactor unit. Fees from new businesses only.



Sewer project is paid by new building construction in C-1, Commercial District, North Windham

#### Traffic Impacts based on North Windham Moves Project and subsequent analysis of future building

## Windham Mobility Traffic Evaluation

- Known future large development project traffic impacts included and analyzed
- Additional speculative development also included that over-estimates impacts
- Projected traffic volume increase would exceed the North Windham Moves Traffic Study estimates
- Assumed 2040 traffic corridor volumes would be exceeded earlier in time if these developments occurred
- North Windham Moves improvements should maintain overall acceptable levels of service and make the NWM project even more critical to proceed
- Currently we have close to 30,000 vehicles per day on Rte. 302, Adding 100 apartment units adds 200 trips per day.
- Staff is working with MDOT officials on this project and the DOT officials have not expressed concerns about negative impacts

State Growth Law, Windham Population, Rates of Growth (2023), Housing History,

## Maine State Growth Law

- MRS Title 30-A Section 4360 Rate of Growth Ordinances
  - Rate of Growth Reviewed every 3 years
  - Allowed to have different limits on number of building or development permits that are permitted in designated rural areas and designated growth areas.
  - Municipality must adopt the ordinance
  - Must set # of permits for Residential at 105% of mean # of new residential permits issued during last 10 years
  - Affordable housing is exempt from total number of units in calculation
  - Ordinance sets affordable housing units at no less than 10% of mean # for no growth permits
  - Growth areas identified in comp plan can be exempt from permits

		2023	Has a Growth
#	Municipality	Population	Ordinance?
1	Portland	68,356	no
2	Lewiston	39,876	no
3	Bangor	31,460	no
4	South Portland	27,477	no
5	Auburn	24,310	no
6	Sanford	22,562	no
7	Biddeford	22,357	no
8	Saco	21,326	no
9	Westbrook	20,859	no
10	Brunswick	20,845	no
11	Waterville	15,824	no
12	Augusta	19,220	no
13	Falmouth	12,868	no
14	Orono	12,253	no
15	Kennebunk	11,915	no; repealed
16	Wells	11,855	no; repealed
17	Kittery	10,784	no
18	Cape Elizabeth	9,592	no
19	Old Orchard Beach	9,128	no
20	Freeport	8,781	no
21	Gray	8,395	no
22	Bridgton	5,471	no

### Municipalities with or without Growth Ordinances

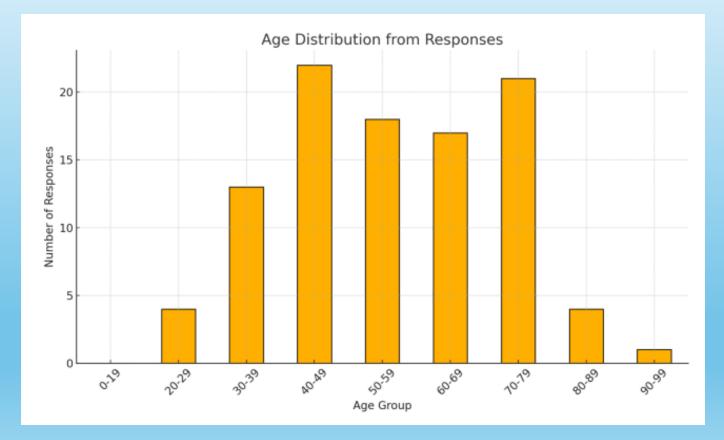
#	Municipality	2023 Population	Has a Growth Ordinance?
			yes; "Rate of
			Growth
1	Scarborough	24,228	Ordinance"
			yes; "Growth
2	Gorham	17,777	Management
3	Windham	19,722	yes
			Growth Policy -
4	York	14,216	part of Comp Plan
5	Standish	10,820	part Land Use
			yes; "Growth
			Management
6	Cumberland	8,754	Ordinance"

22 No Growth Ordinance communities and 6 communities with a Growth Ordinance

#### Selected 2024 Survey Questions

Q9. Please rate your satisfaction with each of the services listed below.								
	Much to	Slow	Тос	Slow	Jı	ust Right	Too Fast	Much To Fast
Single-family residential development	4%	)	1	1%		31%	24%	21%
Multi-family residential development (apartments)	2%	)		8%		15%	24%	43%
Income restricted affordable housing	12%	6	2	21%		16%	8%	19%
Workforce housing options	9%	)	2	22%		14%	6%	12%
How well the Town is managing residential growth	3%	)	1	9%		20%	31%	26%
Retail and business development	6%	)	2	22%		47%	8%	7%
Q25. What are the THREE most signific	ant issu	ues fa	acing	Windh	nam	n over the	e next five	years?
Affordable housing	50%	0						
Affordability of Town Services (property taxes)	71%	0						
Pace of community growth/expansion	73%	0						
Q7. Please rate your satisfaction with each of the se	rvices list	Very S	Satisfie	Satisfied		Neutral	Dissatisfied	Very Dissati
Ease of getting around within the Town of W	/indham	6	%	32%		20%	29%	12%
How well the traffic signal system provides f	or efficie	4	%	26%		21%	31%	18%
Availability of sidewalks		3	%	18%		34%	27%	10%
Availability of public parking			8%	49%		26%	6%	2%
Ease of travel by bicycle in Windham			%	7%		24%	21%	13%
Ease of pedestrian travel in Windham			<u>%</u>	11%		26%	26%	15%
Availability of bikeways	01 0		<u>%</u>	8%		27%	20%	14%
Availability of Windham's Age-Friendly Ride	Share S	3	%	7%		27%	4%	2%

## Participation by Age in Survey



### What are the potential impacts of no (limited) growth

- With no new construction (or limited) and the resultant increase in valuations would be lowered, additionally revenues from excise and impact fees would be less.
- For example (using standard averages/assumptions)
  - Cutting Building permits by 50% **Break out of Revenue/Expenses Sources** Reduces intake of Excise taxes
    - Reduces intake of Impact Fees
    - Building reduction reduces intake of Fees
    - Municipal Contracted Operational fees.
- May create unforeseen unquantifiable concerns.
- Local businesses increase in income potential stymied
  - School enrollment stability
    - Contractual Obligations are increases in expenses • incurred ever year (Unions, Electric, Contracts).
    - All calculations exclude School budget determinations

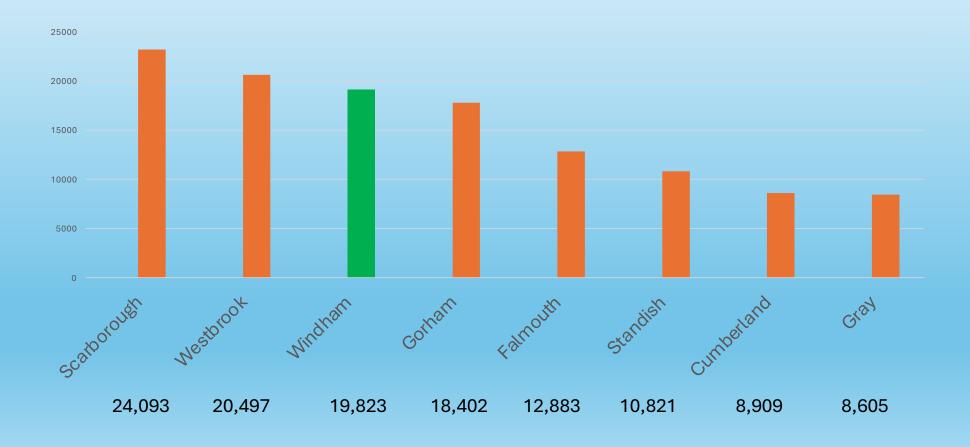


## Projected Tax Increase with eliminating new multi-units for Sewer

		mil rate incr.	monthly	12mo incr. based on \$500K Home							
	Village-172	0.21	9.27	\$111.2							
	Turning- 146	0.18	7.87	\$94.44							
	Next G-300	0.48	21.55	\$258.6	/						
	Residents are not incurring this expense Total = \$464.24										
olio	lic Voted in Favor of Sewer in 2022 <u>Yes 1499</u> . No 590.										

Pub

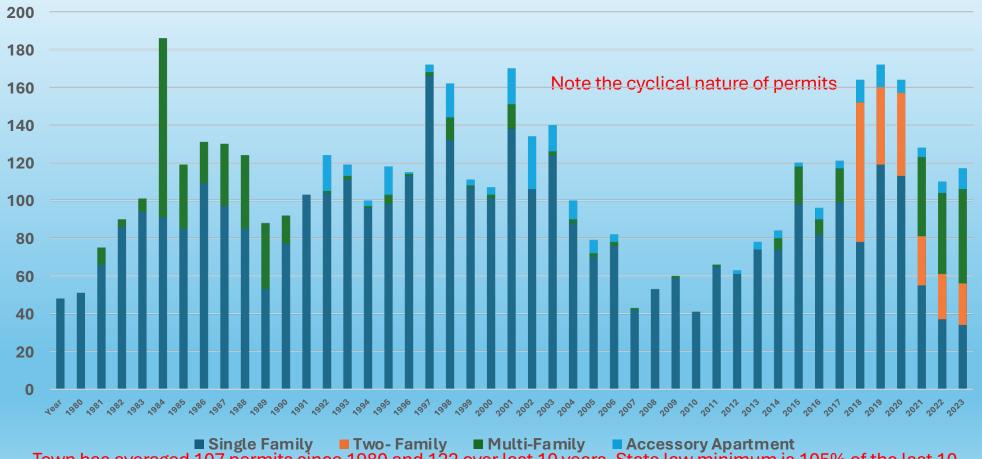
## Town Populations (2024)



#### Area Growth Rate

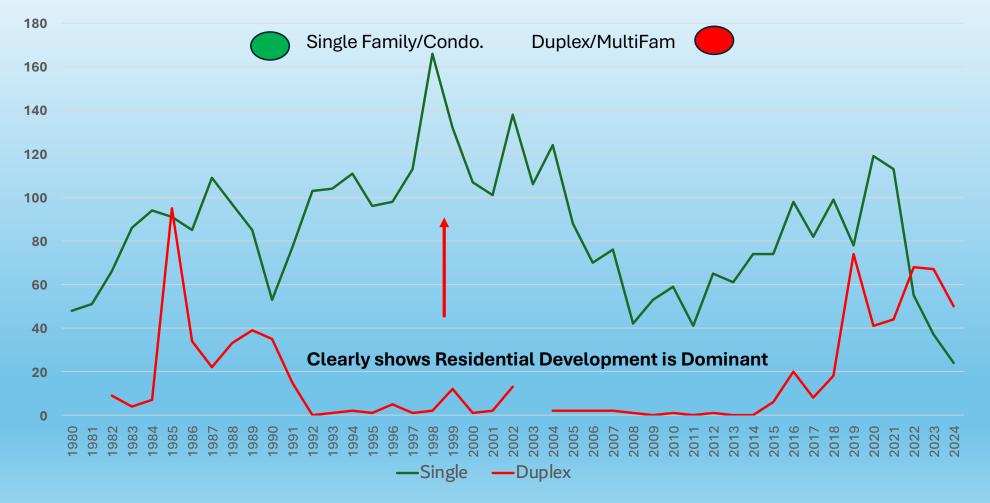
#### Windham in middle of comparable Towns Current Population Growth Rate, 2010-2020 4,600 2% Raymond 8,605 7% Gray 8,909 Cumberland 18% Standish 4% 10,821 12,883 11% Falmouth 18,402 12% Gorham 19,823 8% Windham 20,497 Westbrook 17% 24,093 Scarborough 17% Cumberland County 8% 310,23 1,396,000 Maine 3% 0% 2% **4% 6%** 8% 10% 12% 14% 16% 18% **20**%

#### Over 44 years of Housing permits

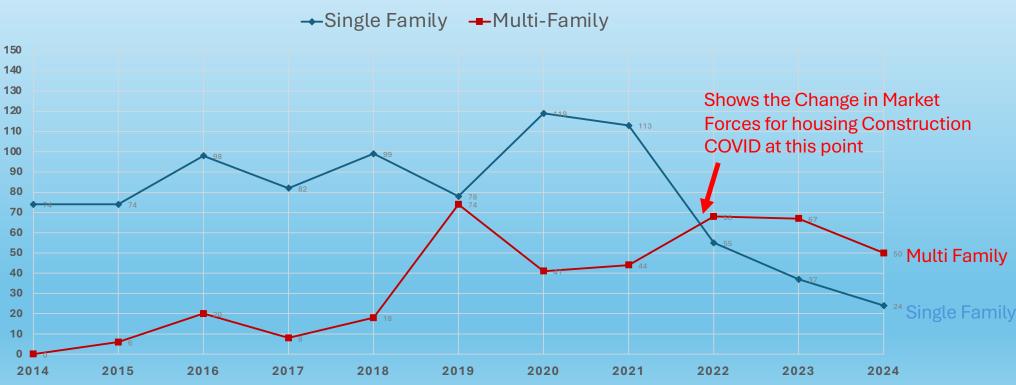


Single Family Two-Family Multi-Family Accessory Apartment Town has averaged 107 permits since 1980 and 122 over last 10 years, State law minimum is 105% of the last 10 years equaling 128 units-

#### **Over Four Decades of Permit History**

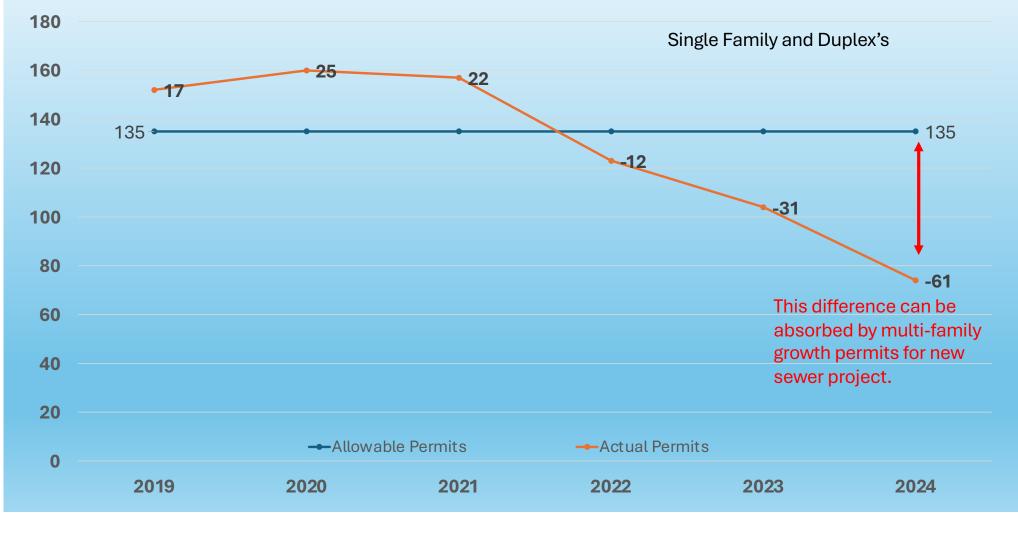


## Single Family vs. Multi-Family Units



SINGLE FAMILY VS. MULTI-FAMILY UNITS

#### Housing Permits Above and Below Cap



Building Type, Total Units (as of April 1, 2024)									
	Bldg Type 📑	Bldg Count 🗾	Total Units	Rentals	*				
519 condo 232 mobile H	1-unit	7402	7402		Duplex & single family				
6651 single F	2-unit	410	820	410	with apartment				
192 single /Apt	3-unit	18	54	54					
218 duplex	4-unit	61	244	244					
	5-unit	3	15	15					
	6-unit	14	84	84	The projected growth of rentals is approx.				
	7-unit	1	7	7	1 % per year over 7 yrs.				
	8-unit	9	72	72	<b></b>				
	12-unit	4	48	48	This means our rental housing stock will				
	13-unit	1	13	13	increase over				
	18-unit	1	18	18	7 years to 15% from 9%				
	20-unit	1	20	20	currently.				
	24-unit	2	48	48					
	Grand Total	7927	8845	17 = 9.2	2% of all housing is rental				

Proposed and Existing Rental units 718 +817 =1535 =15.2 % of all housing is rental Add Average Growth over 7yrs 490+8845+718 = Total all units = 10,053

### Valuation Differences between Apt vs Home (and Municipal Maintenance Expenses)

• Apt AV Per Unit – All three of the completed apartment complexes consist of 2-bedroom units, with the exception of Stockyard that has seven 3-bedroom units in addition to twenty-four 2-bedroom units. You can see that the average assessed value (including land) per unit ranges from around \$200k-\$240k. Example-would be 10 units equals \$2,000,000 to \$2,400,000.

• **Single Family AV** – Four single family home comparables of similar quality (Avg or Avg+10), square footage (1200-1400), and year built (2020 or newer) range from about **\$375k-\$400k AV.** This value includes land and several of these include a garage.

#### **Key Takeaways**

• Single family homes have a higher value – per unit – compared to an individual apartment unit of the same size. <u>Single Family homes with a public road have a higher maintenance and long-term</u> costs and potential infrastructure investments.

 Apartment buildings obviously generate a much higher value – per parcel – than a single-family dwelling on the same size parcel. <u>Town has less infrastructure costs involved with mulit-units</u>. <u>Multi-family units provide greater revenues in excise taxes</u>, and impact fees then single family units.

• For Example- 3 acre parcel a multi family 30 units vs, a 2 single family homes on 3 acres. The difference in valuation, excise revenues, impact fees, equals 30x to 40x in-favor of multi-family.

## **Growth Ordinance**

Provides positives and negatives

- Control of Resources
- Target areas for Growth
- Supports opportunities for needed affordable housing
- May reduce revenue flows
- Not an effective way to manage grow
- Does not work well with cyclical scenarios

## **Growth Ordinance Recommendations**

- Residential and Duplex permits
  - Single Family and Duplex permits total 135 units.
  - Farm zone would take 45 of these permits leaving 90 available permits (Change should be single family or duplex considered the same)
- Multi-Family project permits. (CEO would be allowed to issue up to 5 multi-family permits)
  - Up to 70 units beyond the 135. (this is a new allowance for smaller developments in growth areas only)
- Affordable and Senior Housing perhaps should be exempt in growth areas
- Special Projects greater than 100 units in the Growth Areas
  - Would require approval by the Council with a developer's agreement

#### Q and A on Growth Permits

#### Can growth affect the municipal budget?

Growth can positively affect the municipal budget with more revenues. These additional revenues can be used to offset tax rate increases.

(Windham Municipal expenses increase each year by contractual obligations (Fuel, Unions, Service Contracts) in a range of \$450,000 to \$700,000)

#### Does the Growth Ordinance affect land values?

This can be a difficult question to quantify since this is about supply and demand proving this data would be difficult.

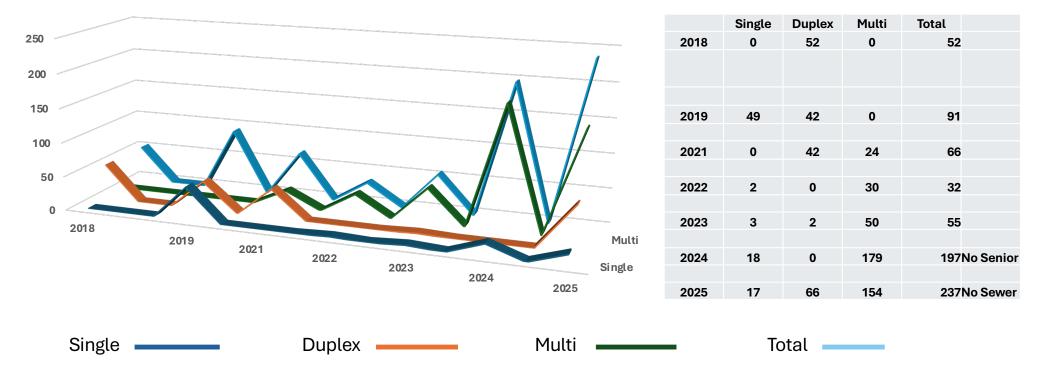
# One of the Objectives of the Growth Ordinance was to preserve the F Zone. The Growth ordinance allows 45 permits in the F zone. In the prior two years this number has not been met.

#### Has Windham had a Growth Ordinance in the Past?

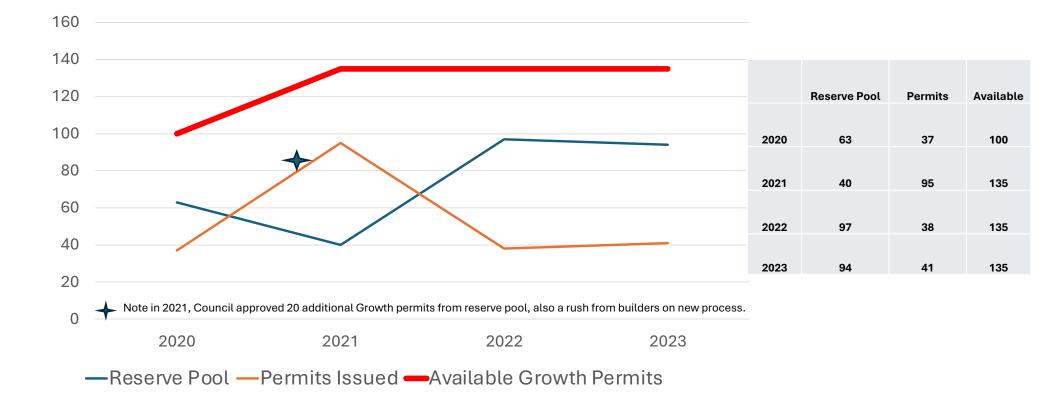
Windham did have a growth ordinance in 1989 which applied to subdivisions and allowed number of permits. This was repealed as being inconsistent with State law in 2012.



## Subdivisions Approved 2018-2024 (w/proposed 2025)



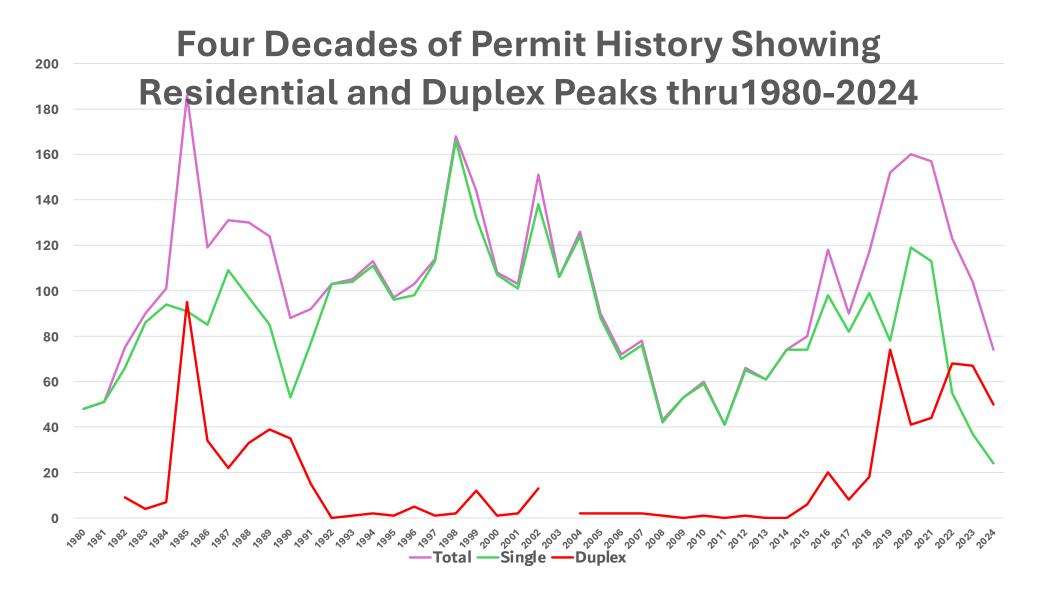
#### Summary of Growth Permits Issued, Reserve Pool and Capped Permits

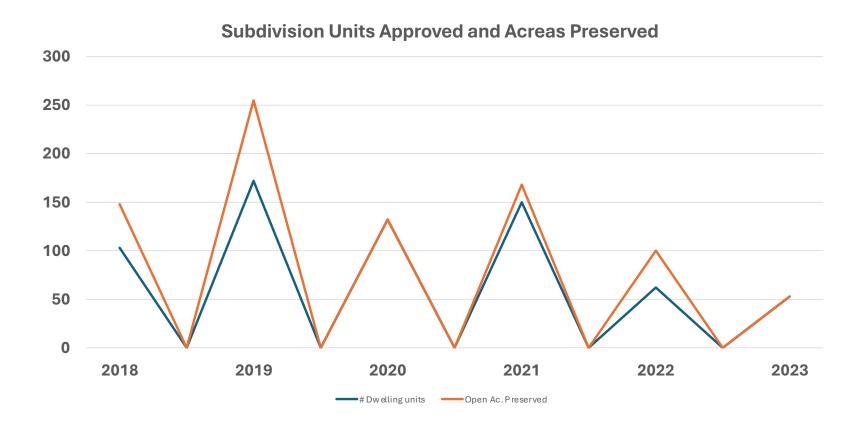


	Bed Count			
1 Unit	Per	Bldg		% of Total
Bldg.	bldging	-		Units
	Juging			
	0	9		0%
	1	334		5%
	2	2049		28%
	3	3912		53%
	4	961		13%
	5	110		1%
	6	22		0%
	7	3		0%
	8	3		0%
	9	1		0%
	Total	7404		
2 Unit				
Bldg	1	1	2	0%
	2	20	40	5%
	3	66	132	17%
	4	186	372	48%
	5	44		11%
	6	71		18%
	7	2		1%
	Total	390		

# Single Family vs Duplex Bedroom Counts (2024)

Bulk of duplex's have 3 to 6 bedrooms vs. newer developments have 2 bedrooms

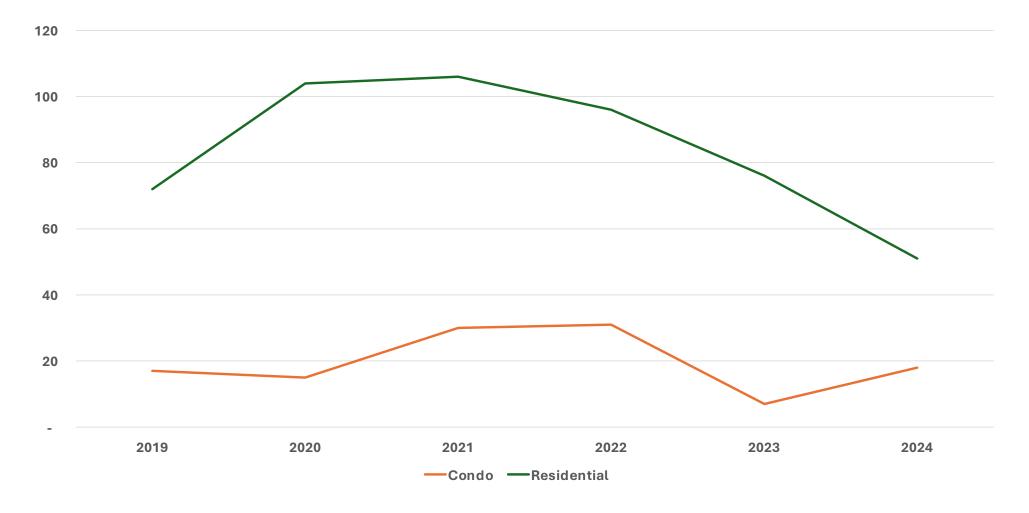


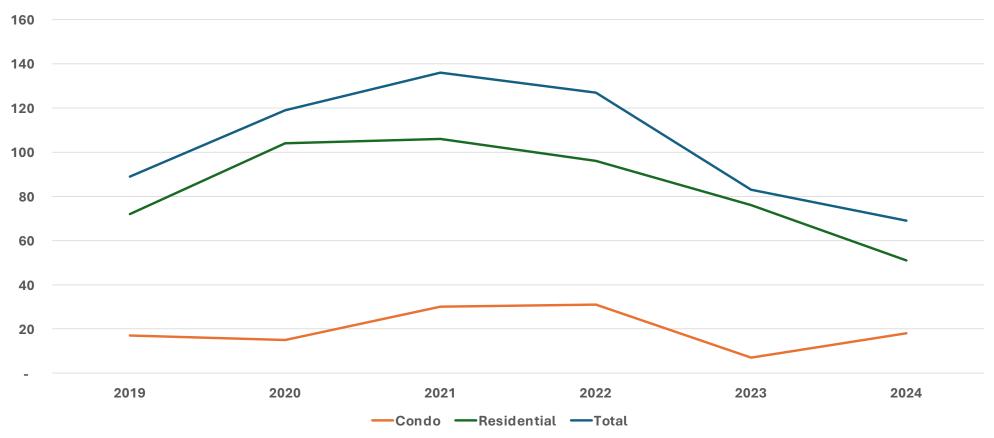




#### Subdivision and Site Plan Approvals

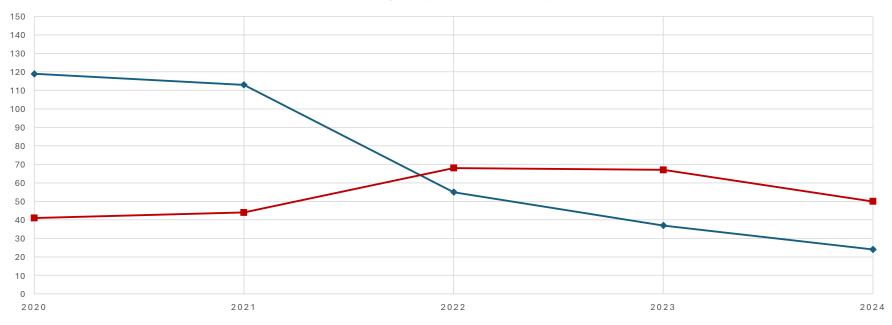
## **Residential and Condo Growth**



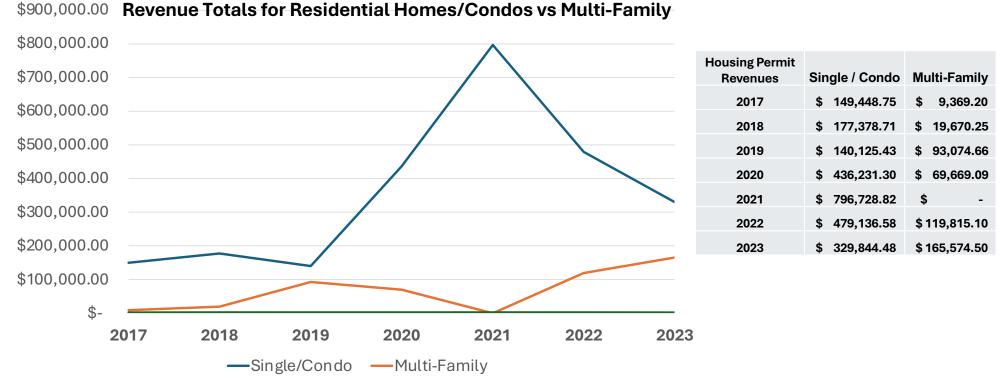


#### **Residential and Condo Growth**

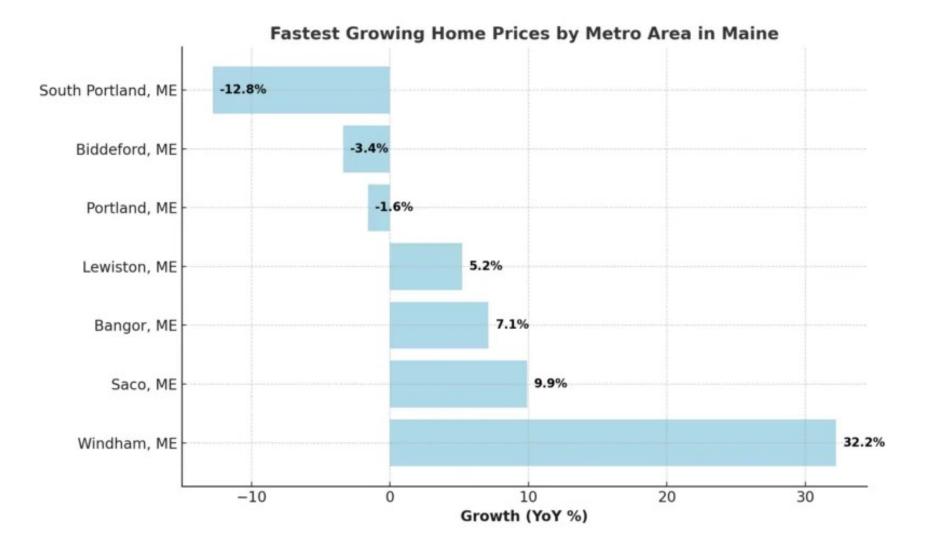
#### SINGLE FAMILY VS. MULTI-FAMILY UNITS

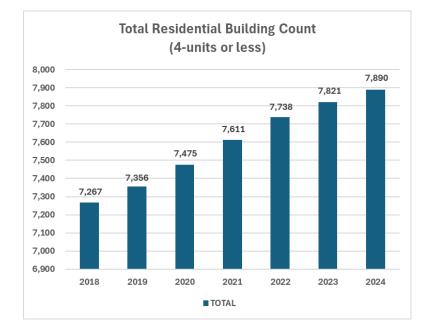


### Permit and Fee Tracking, 2017-23

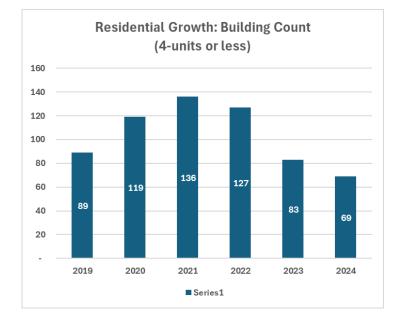


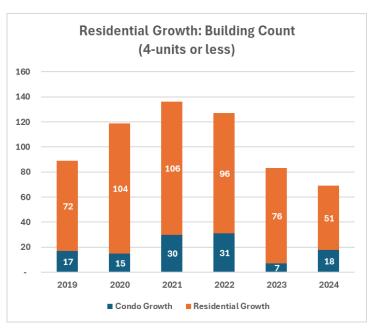
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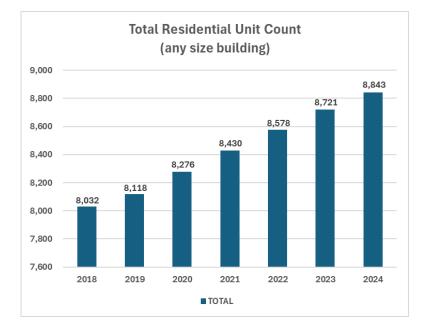


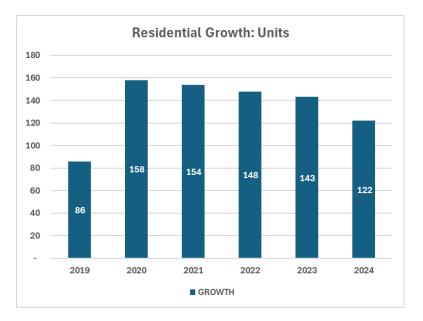


Bldgs 4-Unit or Less	2018	2019	2020 💌	2021	2022 💌	2023 💌	2024
Condo	403	420	435	465	496	503	521
Residential	6,864	6,936	7,040	7,146	7,242	7,318	7,369
TOTAL	7,267	7,356	7,475	7,611	7,738	7,821	7,890
Condo Growth		17	15	30	31	7	18
Residential Growth		72	104	106	96	76	51
TOTAL GROWTH		89	119	136	127	83	69
Occupancy	2018	2019	2020 💌	2021	2022 💌	2023 💌	2024 💌
4-Unit or Less	7,792	7,878	8,036	8,190	8,338	8,439	8,518
5-Unit or More	240	240	240	240	240	282	325
TOTAL	8,032	8,118	8,276	8,430	8,578	8,721	8,843
In 4-Units or Less	Ì	86	158	154	148	101	79
In 5-Units or More		-	-	-	-	42	43
GROWTH		86	158	154	148	143	122



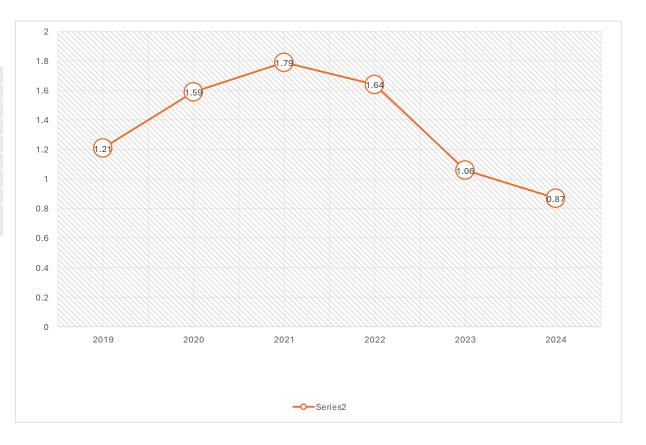






The hypot	thetical build	ng and land AV is calculated on Diane Way (PID 1	10204) in Vision's Sal	es Analysis	s mode (bldg	3, land line 1	.72 BL)		
Category	AP5 Land BL	Notes							
BLDG	26,159,000	69x63 bldg (BAS/FUS/FUS), Avg+10. \$1,868,500 pe	er bldg x 14 bldgs. No	te that bldg	10 will be sl	ightly larger, v	which will a	add some mo	ore value.
LAND	6,054,400	AP5 land special calc, which is Average							
TOTAL	32,213,400								
	32,563,400	Estimated Cost to Build per application							
	36,611,000	Estimated Cost per Financial Capacity Bank Lette	er						
	172	Units							
	187,287	AV per unit							
	2,000	Hypothetical monthly rent per unit							
	344,000	Hypothetical monthly gross rent income							
	4,128,000	Hypothetical annual gross rent income							
	3,000,000	Hypothetical NOI		Other Apa	rtment Build	ings for Com	parison		
	9.3%	Hypothetical Cap Rate	Address/Name 💌		AV 🔽			Sqft/uni <mark>-</mark> 1	Notes
			Windham Village	172	32,213,400	187,287	182,574	1,061	Avg+10
			Stockyard	31	6,275,200	202,426	37,542	1,211	Avg+10
			Badger Run	30	6,586,600	219,553	40,927	1,364	
			Diane Way	24	5,723,100	238,463	33,773	1,407	Avg+10

2018	7267					
2019	7356	89	0.01209897	1.21		
2020	7475	119	0.01591973	1.59		
2021	7611	136	0.01786887	1.79		
2022	7738	127	0.01641251	1.64		
2023	7821	83	0.01061245	1.06		
2024	7890	69	0.00874525	0.87		
				1.36		
Average growth is 1.36% per year on total						
	households					



# Subdivision Unit Approvals

Year	Single	Duplex	Multi	Total
2018	0	52	0	52
2019	49	42	0	91
2020				
2021	0	42	24	66
2022	2	0	30	32
2023	3	2	50	55
2024	18	0	179	197 (no senior)
2025	17	66	154	237 (no sewer)
			7 years =96 unit	675 (no sewer/senior)
			7 years =96 units	682 w sewer & senior
			7 years= 194	1357

# In Short, What does this all mean!

### • Traffic

- 26,000 (traffic count at Boody's) X 365 (days) visits per year = 9.5 million visits in a year
- \$30,000,000 in road system improvements (0f which \$25 million grant) expected 35% efficiency gains in road system, \$0 to General Fund Taxpayers

### Sewer System

 Investment of \$61,000,000– State of the Art Sewer System \$0 cost to General Fund Taxpayers--cleaning the environment & protecting public health

### Housing Additions

- 150 Multi Family units Constructed (recent additions in 2022-23)
- 750 Multi Family units Planned (2025-2031)
- 48 Affordable Senior Housing Units North Windham
- 18 Affordable Senior Housing Units South Windham

### Added Valuation and Additional Dollars in local economy

- \$250,000,000 added valuation in TIF
- Approx. \$20,500,000 local economy dollars. This supports our local businesses

### Windham Outdoors

- 700 acres preserved
- 10 miles of trails marked