

# Eaton Area Community Center



## DETAILS

### LOCATION

Eaton, Colorado

### OWNER

Eaton Area Park & Recreation District

### SIZE

63,500 SF

### BUDGET

\$21.4 Million

### COMPLETION

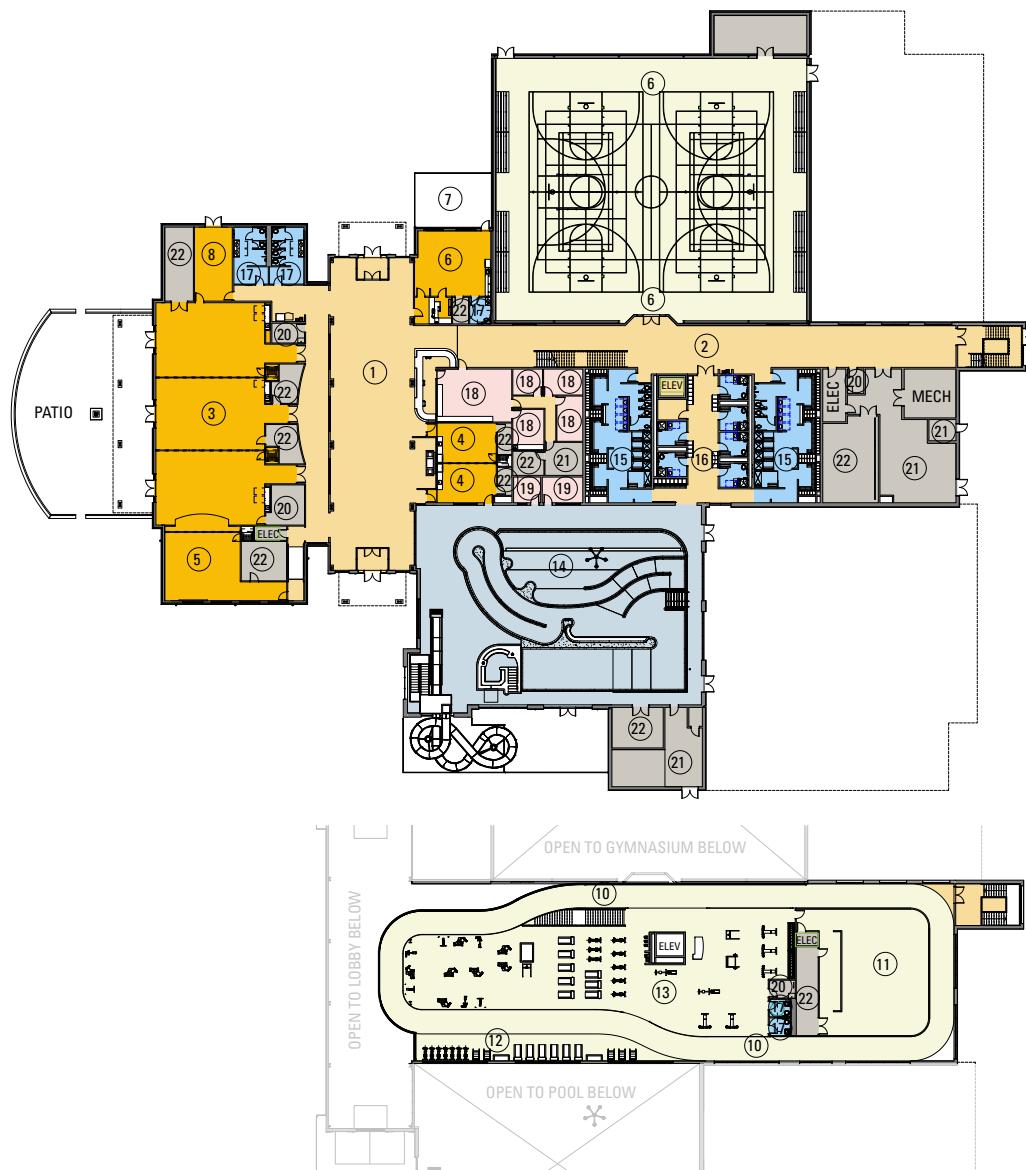
2017

## BACKGROUND

The Eaton Area Community Center is a truly multigenerational community recreation center, boasting an activity for every age, including a large multi-use community room that can be divided into three smaller classrooms; an adjoining stage area; catering kitchen; party/classroom; short-term child watch room with outdoor tot lot; a large gymnasium with spectator seating; a leisure pool with waterslide, interactive play features, beach entry, warm water spa, lazy river and recreational lap lanes; a second level jog walk track; a group fitness room; and a weights and fitness equipment area.

The project is designed for a future-planned expansion, with the ability to add another gymnasium and a competition lap pool including spectator seating and team locker rooms.

## Eaton Area Community Center



## FLOOR PLANS

1. Lobby	9. Gymnasium	17. Restroom
2. Circulation	10. Track	18. Administrative Offices
3. Community Rooms	11. Aerobics / Spin Studio	19. Lifeguard Offices
4. Party Room	12. Cardio Deck	20. Custodial
5. Multi-Use Classroom	13. Weights & Fitness	21. Support Space
6. Child Watch	14. Leisure Pool	22. Storage
7. Outdoor Play	15. Locker Rooms	
8. Kitchen	16. Family Changing	

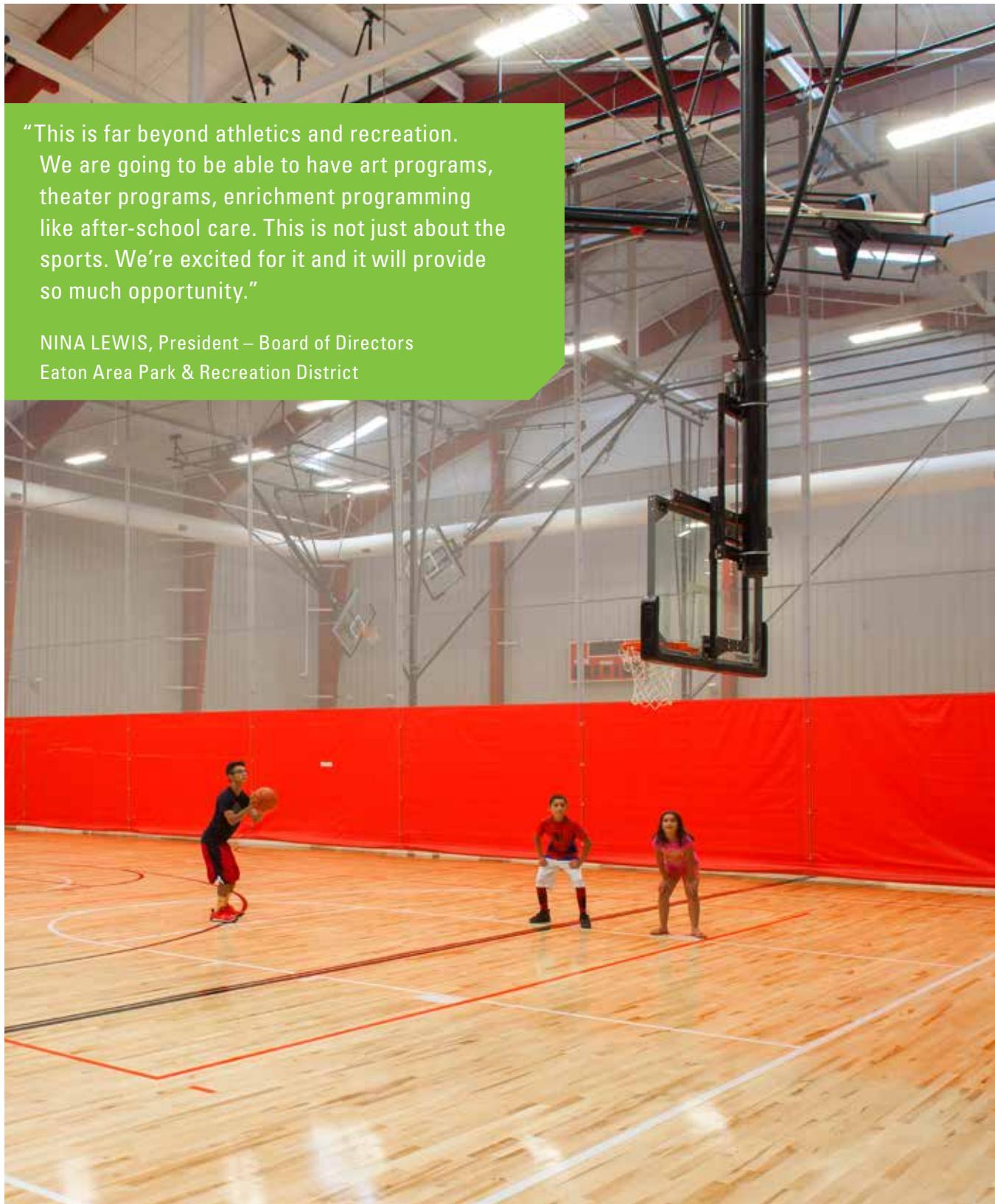
## Eaton Area Community Center

EXPENSES	(operational expenses not including Capital Repair and Replacement and other misc. expenses)
<b>EXPENSE CATEGORY</b>	<b>8 Months of Operations</b>
Total Center Expenses	\$1,460,979
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$894,510
Total Number of Full Time Staff	8
Annual Part Time Hours	~42,000
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$153,000
Capital Repair and Replacement Expenses	\$25,000
<b>Center Expense Notes / Special Circumstances</b>	
\$102,000 in insurances (Property & Liability, FICA, Vehicles, etc.)	

REVENUE	(regular operational revenues not including tax/general fund \$, grants, donations, etc.)
<b>REVENUE CATEGORY</b>	<b>8 Months of Operations</b>
Total Center Revenues	\$745,509
Total Admission Fees / Memberships Revenues	\$480,000
Major Program Area Revenues	
Aquatics	\$51,000
Fitness	\$15,525
Rentals	\$50,000
Cost Recovery (Total Revenues / Total Expenses)	51% (anticipated 2018)

ATTENDANCE	
<b>ATTENDANCE RANGE</b>	<b>8 Months of Operations</b>
Total Annual Attendance (2018 projections) (includes daily, punch and annual passes along w/ all other admission options)	16,319
<b>POPULATION DATA</b>	<b>Population</b>
Total Population (City/Town/District)	10,000

## Eaton Area Community Center



"This is far beyond athletics and recreation. We are going to be able to have art programs, theater programs, enrichment programming like after-school care. This is not just about the sports. We're excited for it and it will provide so much opportunity."

NINA LEWIS, President – Board of Directors  
Eaton Area Park & Recreation District

# Windsor Community Recreation Center



## DETAILS

### LOCATION

Windsor, Colorado

### OWNER

Town of Windsor

### SIZE

80,000 SF

### BUDGET

\$15.8 Million (expansion)

### COMPLETION

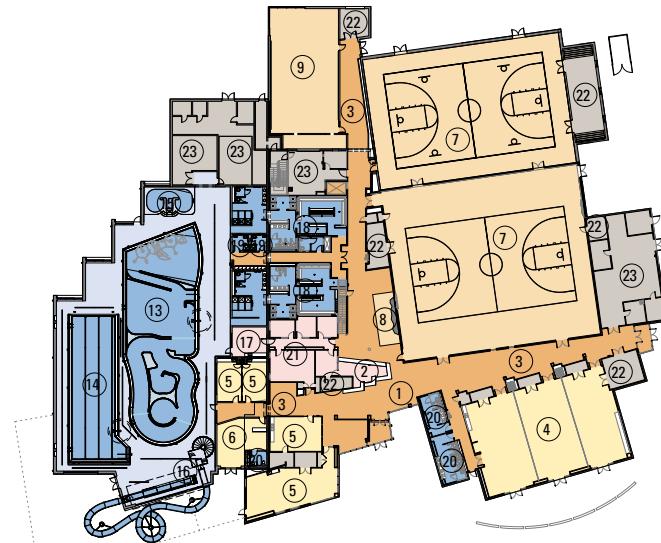
2016

## BACKGROUND

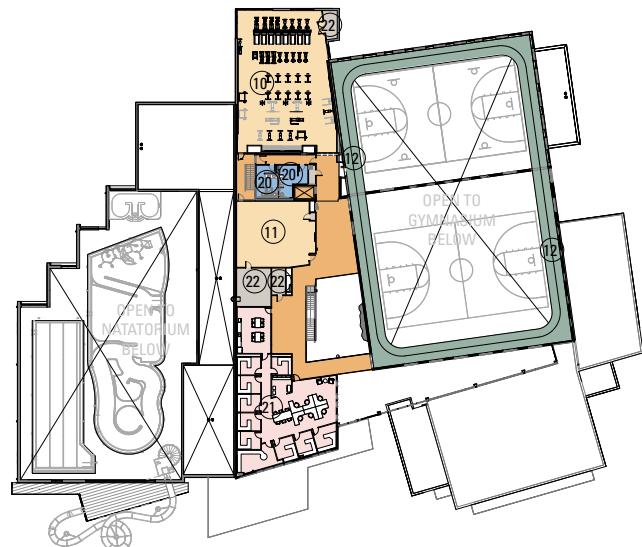
In February 2012, the Town of Windsor analyzed options for the expansion of the Windsor Community Recreation Center. In November 2014 the public voted in favor of the expansion. The program and schematic design efforts resulted in an expansion of approximately 39,000 s.f. on both floors.

While attempting to keep the current recreation activities available to the community, the new construction includes a natatorium, complete with leisure pool, three lane lap pool, and water slide; child watch room; party rooms; weight/fitness room; aerobics room; and an auxiliary gym. In addition, site improvements consist of increased parking area, a sun deck, and tot lot.

## Windsor Community Recreation Center



LOWER LEVEL FLOOR PLAN



UPPER LEVEL FLOOR PLAN

## FLOOR PLANS

1. Lobby	9. Aerobics / Dance	17. Lifeguard
2. Control Desk	10. Fitness / Weights	18. Locker Rooms
3. Circulation	11. Group Fitness	19. Family Changing Rooms
4. Community Room	12. Walk / Jog Track	20. Restrooms
5. Party Room	13. Leisure Pool	21. Administrative
6. Child Watch	14. Lap Pool	22. Storage
7. Gymnasium	15. Spa	23. Non-Public Support Space
8. Climbing Wall	16. Water Slide	

## Windsor Community Recreation Center

## EXPENSES

(operational expenses not including Capital Repair and Replacement and other misc. expenses)

EXPENSE CATEGORY	Fiscal Year 2017
Total Center Expenses	\$1,795,915
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$1,120,439
Total Number of Full Time Staff	18
Annual Part Time Hours	-
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$191,454
Capital Repair and Replacement Expenses	-

## REVENUE

(regular operational revenues not including tax/general fund \$, grants, donations, etc.)

REVENUE CATEGORY	Fiscal Year 2017
Total Center Revenues	\$1,569,740
Total Admission Fees / Memberships Revenues	1,093,574
Major Program Area Revenues	
Aquatics	\$56,541
Fitness	\$64,536
Rentals	\$32,250
Cost Recovery (Total Revenues / Total Expenses)	87%

## ATTENDANCE

ATTENDANCE RANGE	Fiscal Year 2017
Total Annual Attendance (2018 projections) (includes daily, punch and annual passes along w/ all other admission options)	373,479
Annual Passes	114,935
Daily Drop-In	51,878
3-Month Passes	14,651
20-Visit Passes	14,388

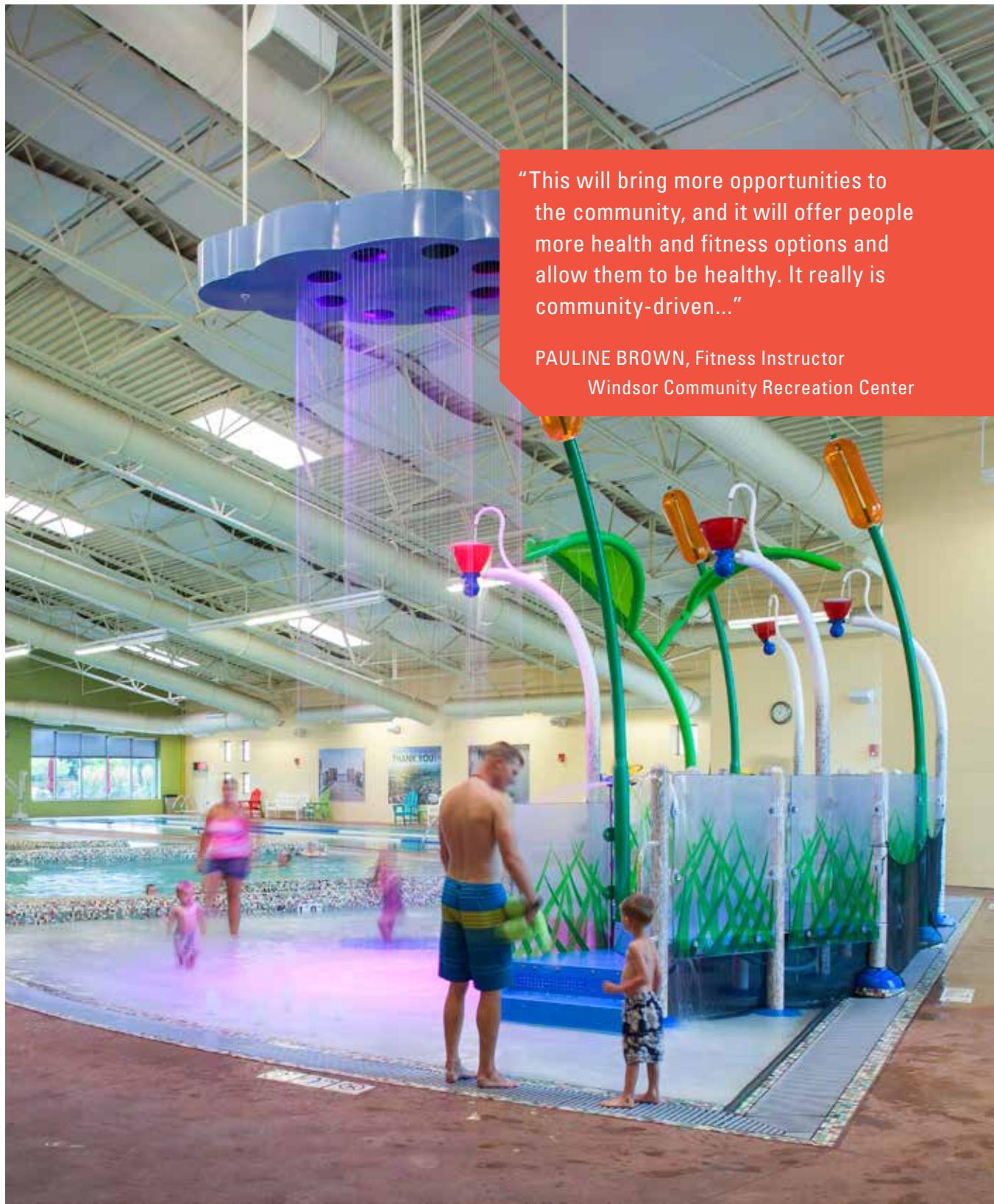
## POPULATION DATA

Total Population (City/Town/District)

Population

29,158

## Windsor Community Recreation Center



"This will bring more opportunities to the community, and it will offer people more health and fitness options and allow them to be healthy. It really is community-driven..."

PAULINE BROWN, Fitness Instructor  
Windsor Community Recreation Center

# Veterans Memorial Aquatic Center



## DETAILS

### LOCATION

Thornton, Colorado

### OWNER

Adams 12 Five Star School District

### SIZE

43,570 SF

### BUDGET

\$15 Million

### COMPLETION

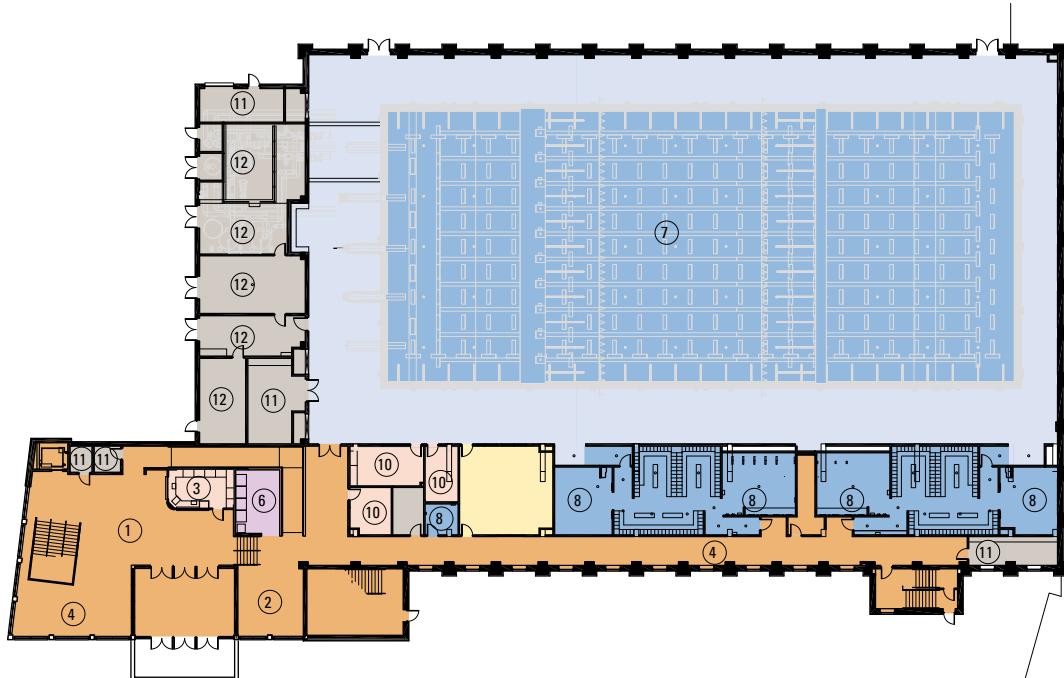
2010

## BACKGROUND

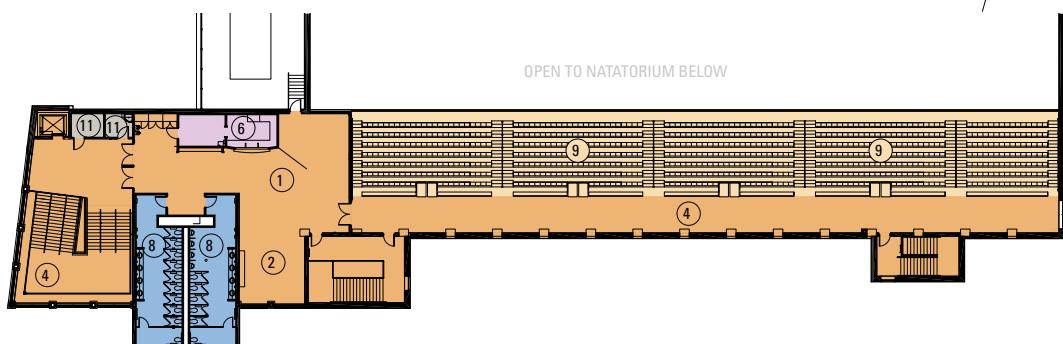
Adams 12 Five Star School District envisioned a regional aquatic venue to support the high schools and surrounding middle schools in the district. In late 2007, the school district and the City of Thornton began the process to design a state-of-the-art competitive aquatic center for athletes, students and staff from all five high schools, as well as residents of the community and nearby areas.

The center includes a competitive 50-meter pool with moveable bulkheads and spectator seating for 800. The pool can be configured into twenty-two 25-yard cross-course practice lanes; 50-meter, 25-meter or 25-yard race lanes in the center between the bulkheads; or a diving and warm-up configuration. Energy-efficient features include solar hot-water heating for the pool, high-performance windows, a daylit two-story lobby, continuous skylight in the natatorium, and advanced mechanical and electrical systems.

## Veterans Memorial Aquatic Center



LOWER LEVEL FLOOR PLAN



UPPER LEVEL FLOOR PLAN

## FLOOR PLANS

1. Lobby	5. Classroom / Meet Management	9. Spectator Seating
2. Lounge	6. Vending / Concessions	10. Administrative / Lifeguard Offices
3. Control Desk	7. Natatorium	11. Storage
4. Circulation	8. Locker Rooms / Restrooms	12. Non-Public Support Space

## Veterans Memorial Aquatic Center

## EXPENSES

(operational expenses not including Capital Repair and Replacement and other misc. expenses)

EXPENSE CATEGORY	2017
Total Center Expenses	\$468,584
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$265,743
Total Number of Full Time Staff	3
Annual Part Time Hours	~15,000 hours
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$172,841
Capital Repair and Replacement Expenses	-

## REVENUE

(regular operational revenues not including tax/general fund \$, grants, donations, etc.)

REVENUE CATEGORY	2017
Total Center Revenues	\$309,404
Total Admission Fees / Memberships Revenues	N/A
Major Program Area Revenues	
Rentals	\$309,404
Cost Recovery (Total Revenues / Total Expenses)	66%

## ATTENDANCE

## ATTENDANCE RANGE

Total Attendance (Participants and Spectators)	2017
327,000	

## POPULATION DATA

Total Population (City/Town/District)	Population
140,000	

Veterans Memorial Aquatic Center



# Paul Derda Recreation Center



## DETAILS

### LOCATION

Broomfield, Colorado

### OWNER

City and County of Broomfield

### SIZE

85,000 SF

### BUDGET

\$17.2 Million

### COMPLETION

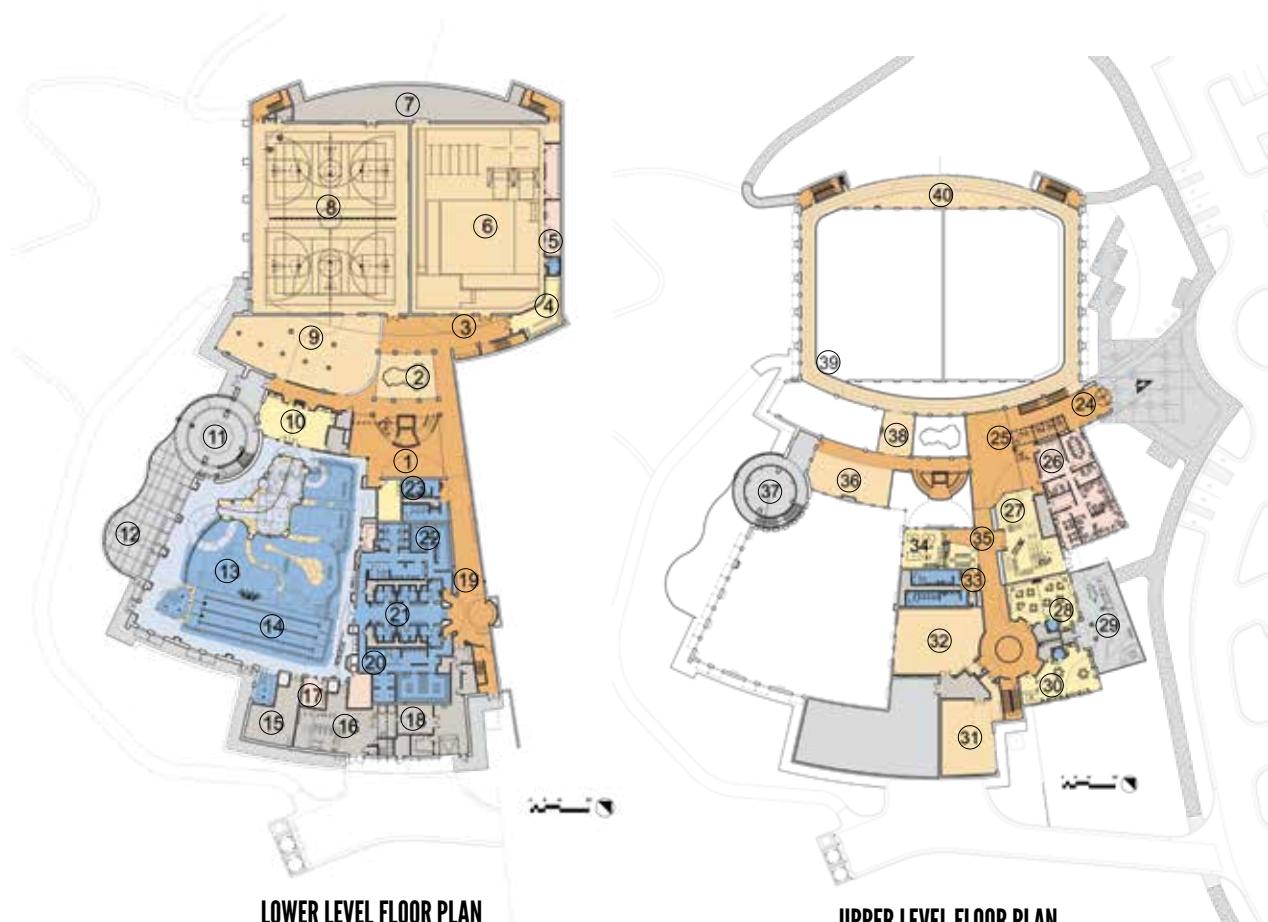
2003

## BACKGROUND

The Paul Derda Recreation Center was designed around the vision of “Bringing the Mountains to the Plains.” The center is themed with Colorado mountain elements, from huge boulders in the landscape and a 40-ft. climbing wall to adventure slides through rock formations in the natatorium and art in public places.

Innovations abound in the design of the center. Electronic awning windows open the pool area to the sunning deck, sprayground and views beyond. The three-lane, 1/10-mile track sweeps around the lobby, climbing wall, fitness, cardio, gymnasium and gymnastics spaces to create a breathtaking fitness jogging/walking experience. The upper level of the center was designed to conveniently accommodate the family with an indoor playground, two aerobic studios, babysitting, tot activity areas and an outdoor tot lot.

## Paul Derda Recreation Center



## FLOOR PLANS

1. Lower-Level Lounge	11. Spray Pad	21. Family Lockers	31. Studio
2. Climbing Wall	12. Sun Deck	22. Women's Lockers	32. Dance/Aerobics
3. Gymnastic Viewing	13. Leisure Pool	23. Restrooms	33. Restrooms
4. Gymnastic Cubbies	14. Lap Lanes	24. Main Entry	34. Teen Area
5. Gymnastic Offices	15. Pool Storage	25. Reception Desk	35. Party Room
6. Gymnastics	16. Pool Mechanical	26. Administration	36. Cardio
7. Storage	17. Staff/First Aid	27. Indoor Play	37. Community Deck
8. Gymnasium	18. Mechanical	28. Tot Activity	38. Stretching Area
9. Fitness/Cardio	19. Corridor	29. Tot Lot	39. Run/Walk Track
10. Meeting Rooms (2)	20. Men's Lockers	30. Babysitting	40. Cardio

## Paul Derda Recreation Center

## EXPENSES

(operational expenses not including Capital Repair and Replacement and other misc. expenses)

EXPENSE CATEGORY	2017
Total Center Expenses	\$2,160,000
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$1,493,000
Total Number of Full Time Staff	17
Annual Part Time Hours	\$68,798
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$298,340
Capital Repair and Replacement Expenses	\$81,000

## REVENUE

(regular operational revenues not including tax/general fund \$, grants, donations, etc.)

REVENUE CATEGORY	2017
Total Center Revenues	\$2,299,000
Total Admission Fees / Memberships Revenues	\$2,212,000
Major Program Area Revenues	
Fitness	\$110,000
Cost Recovery (Total Revenues / Total Expenses)	106%

## ATTENDANCE

ATTENDANCE RANGE	2017
Total Attendance	404,538
Resident Attendance	352,634
Non-Resident Attendance	96,444

POPULATION DATA	Population
Total Population (City/Town/District)	68,000

## Paul Derda Recreation Center



# APEX Center



## DETAILS

### LOCATION

Arvada, Colorado

### OWNER

APEX Park & Recreation District

### SIZE

160,000 SF

### BUDGET

\$22 Million

### COMPLETION

2000

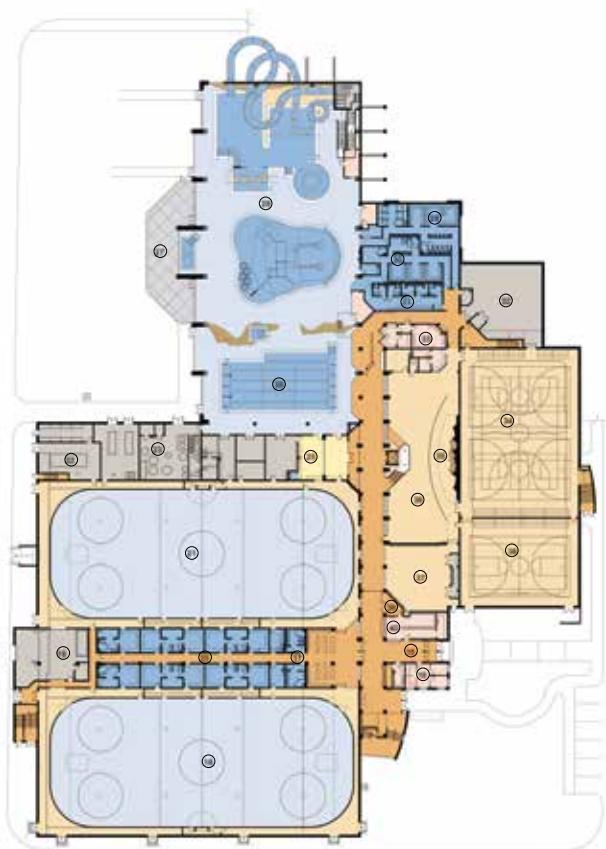
## BACKGROUND

The mission of the Apex Center was to raise the bar in public recreation centers. Owned and operated by the North Jeffco Recreation District, the Apex Center strove to be the regional recreation center in Colorado, the state with the greatest number of leading-edge community centers in the country.

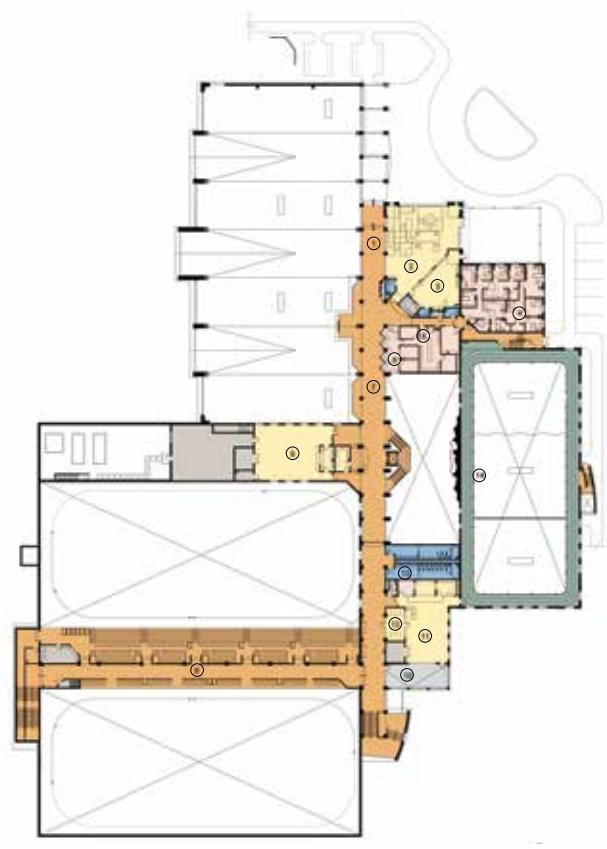
The facility is a dynamic mix of recreation center, family entertainment center and indoor amusement park meant to blur the lines between public and private destination recreation facilities.

The facility uses mining and mountains as a theme throughout the building. The mining theme was used in the pool area as the entrances to the water slides resemble dark mine shafts. In the zero-depth-entry pool, water features are reminiscent of mining equipment. A play structure allows small children to tip buckets of water and operate valves, which turn on various water sprays.

## APEX Center



LOWER LEVEL FLOOR PLAN



UPPER LEVEL FLOOR PLAN

## FLOOR PLANS

1. Main Entrance	11. Teen Room	21. Ice Sheet 2	31. Family Lockers
2. Indoor Playground	12. Game Room	22. Mechanical	32. Storage
3. Babysitting	13. Restrooms	23. Pool Mechanical	33. Staff
4. Administration	14. Run/Walk Track	24. Storage	34. Gymnasium
5. Staff	15. Ice Rink Entry	25. Party Room	35. Climbing Wall
6. Reception Desk	16. Staff	26. Aquatics – Lap Pool	36. Weights and Fitness
7. Galleria	17. Restrooms	27. Sun Deck	37. Aerobics
8. Classroom	18. Ice Sheet 1	28. Aquatics – Leisure Pool	38. Auxiliary Gym
9. Ice Rink Seating	19. Zamboni Room	29. Women's Lockers	39. Pro Shop
10. Outdoor Patio	20. Team Changing	30. Men's Lockers	40. Skate Rental

## APEX Center

## EXPENSES (operational expenses not including Capital Repair and Replacement and other misc. expenses)

EXPENSE CATEGORY	2017
Total Center Expenses	\$3,765,863
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$2,577,203
Total Number of Full Time Staff	27
Annual Part Time Hours	\$101,548
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$429,671
Capital Repair and Replacement Expenses	-

## Center Expense Notes / Special Circumstances:

The facility uses solar thermal for hot water.

Since 2017, all maintenance expenses have come out of the District Services Division budget.

## REVENUE (regular operational revenues not including tax/general fund \$, grants, donations, etc.)

REVENUE CATEGORY	2017
Total Center Revenues	\$4,012,937
Total Admission Fees / Memberships Revenues	\$970,520
Major Program Area Revenues	
Aquatics	\$98,399
Fitness	\$551,112
Other: Room Rentals, Child Watch, Climbing Wall, Ice Arena, Concessions, Vending, Special Events	\$1,171,634
Cost Recovery (Total Revenues / Total Expenses)	102%

## Center Revenue Notes / Special Circumstances:

Silversneakers revenue is included in the Fitness total revenue number \$266,464 one of the largest and most successful programs in the state. Aquatic drop-in usage for lap pool, play area and activities are captured in general Admission Fees.

Cost recovery doesn't include all maintenance expenses, which are provided through a separate department nor District-wide administrative expenses (Admin staff, Exec. Director, Marketing and Information Technology).

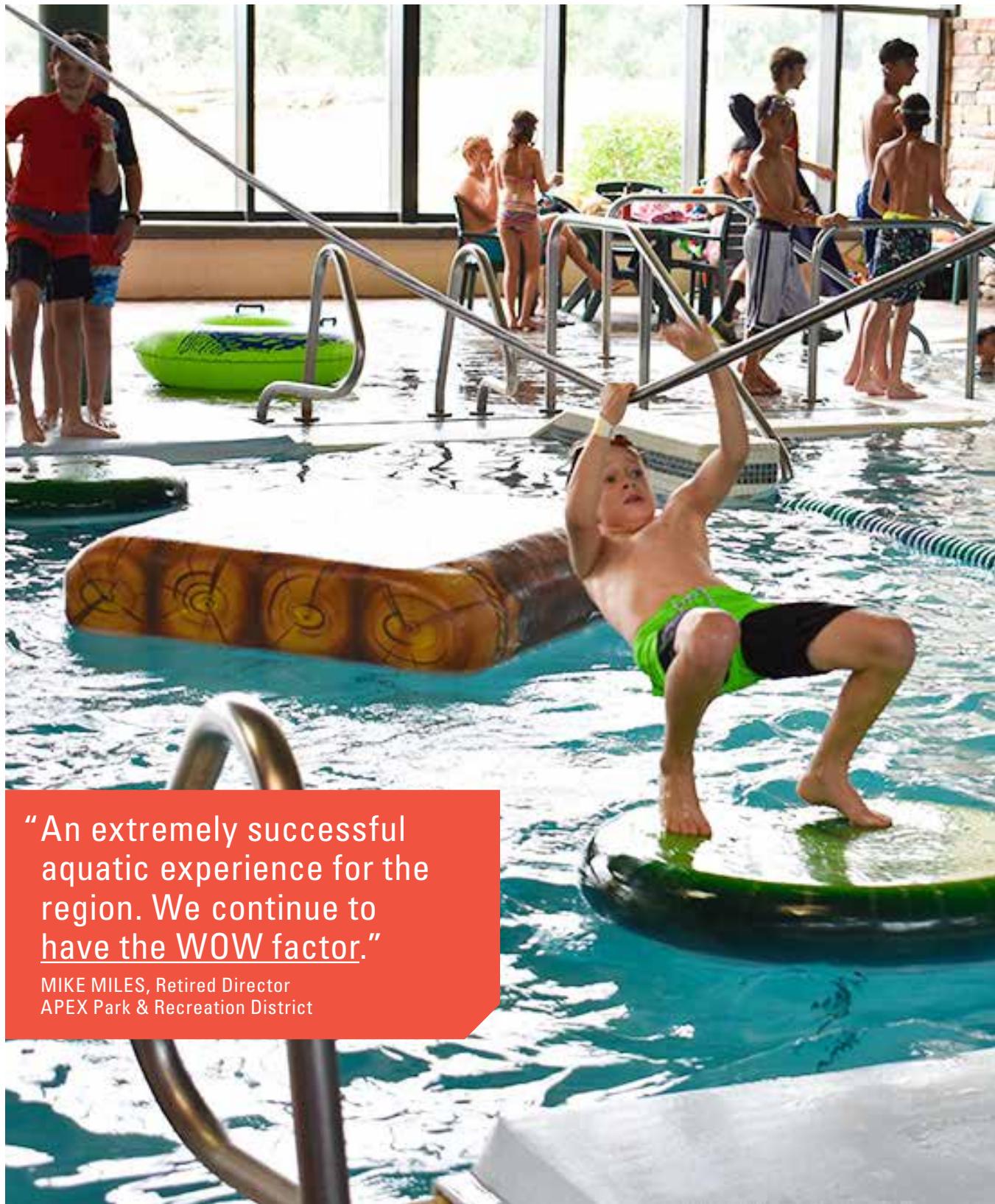
## ATTENDANCE

ATTENDANCE RANGE	2017
Total Annual Attendance (includes daily, punch and annual passes along w/ all other admission options)	431,092
2017 Resident Attendance	215,904
2017 Non-Resident Attendance	215,188

NOTE: Does not include programs, indoor playground, or spectators.

POPULATION DATA	Population
Total Population (City/Town/District)	117,260

## APEX Center



**"An extremely successful aquatic experience for the region. We continue to have the WOW factor."**

MIKE MILES, Retired Director  
APEX Park & Recreation District

# APEX Field House



## DETAILS

### LOCATION

Arvada, Colorado

### OWNER

APEX Park & Recreation District

### SIZE

57,000 SF

### BUDGET

\$6.3 Million

### COMPLETION

2012

## BACKGROUND

The Apex Field House is the centerpiece of the Lutz Sport Complex and the premier indoor turf facility for the Intermountain Region, containing two state-of-the-art indoor turf fields, team rooms, community rooms, administrative offices and support spaces.

The entire building design underwent intensive energy modeling to establish and optimize “payback” of building systems and anticipated ongoing building energy operation costs through careful analysis of the building envelope, smart use of daylighting, and savvy mechanical, plumbing and electrical systems design.

## APEX Field House



## FLOOR PLAN

1. Indoor Turf Field	4. Community Room	7. Administrative Offices
2. Lobby / Lounge	5. Team Rooms	8. Storage
3. Control Desk	6. Restrooms	9. Non-Public Support Space

## APEX Field House

## EXPENSES (operational expenses not including Capital Repair and Replacement and other misc. expenses)

EXPENSE CATEGORY	2017
Total Center Expenses	\$653,548
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$496,457
Total Number of Full Time Staff	4
Annual Part Time Hours	\$16,484
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$165,346
Capital Repair and Replacement Expenses	-
<b>Center Expense Notes / Special Circumstances</b>	
Facility maintenance provided by a centralized District Services Department.	
Centralized administration - Executive Director, IT, Finance, HR, Marketing provided separately.	

## REVENUE (regular operational revenues not including tax/general fund \$, grants, donations, etc.)

REVENUE CATEGORY	2018 Projections
Total Center Revenues	\$1,014,903
Total Admission Fees / Memberships Revenues	n/a
Major Program Area Revenues	
Programs	\$880,163
Rentals	\$126,674
Vending, Pro Shop, Concessions	\$10,252
Cost Recovery (Total Revenues / Total Expenses)	155%
<b>Center Revenue Notes / Special Circumstances:</b>	
Other non-field house program revenues are included in Program Revenues	

## ATTENDANCE

ATTENDANCE RANGE	2017
Total Annual Attendance (2018 projections) (includes daily, punch and annual passes along w/ all other admission options)	400 / day
POPULATION DATA	Population
Total Population (City/Town/District)	130,000

APEX Field House



# Moorhead Recreation Center



## DETAILS

### LOCATION

Aurora, Colorado

### OWNER

City of Aurora

### SIZE

38,645 SF

### BUDGET

\$14 Million

### COMPLETION

2017

## BACKGROUND

The existing Moorhead Community Center was built in 1975 and renovated in 1988. With almost 30 years in its current state, the facility was outdated and in need of another renovation or replacement to support their growing membership. During the design process, the City established the following goals for the facility:

- to promote health and wellness
- to provide a safe place for students to go after school
- to offer the community a place to gather and connect

Taking into account the City's goals, the design includes a gymnasium, community room, fitness spaces, locker rooms, teen room and party/babysitting room. The outdoor lap pool was enclosed and a zero-depth entry leisure pool and slide added. The updated exterior creates pedestrian connectivity and a safe entry and exit for patrons.

## Moorhead Recreation Center



## FLOOR PLAN

1. Main Entrance	9. Women's Locker Room	17. Gymnasium
2. Reception Desk / Administration	10. Lifeguard	18. Gym Storage
3. Multi-purpose Room	11. Pool Equipment	19. Community Room
4. Youth Room	12. Lap Pool	20. Outdoor Patio
5. Computers	13. Leisure Pool	21. Teaching Kitchen
6. Aquatics Manager	14. Water Slide	22. Walk in Cooler
7. Family Change Rooms	15. Pool Storage	23. Cardio / Fitness
8. Men's Locker Room	16. Gym Storage	

## Moorhead Recreation Center

## EXPENSES

(operational expenses not including Capital Repair and Replacement and other misc. expenses)

EXPENSE CATEGORY	7 Months of Operations
Total Center Expenses	\$625,049
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$464,326
Total Number of Full Time Staff	5
Annual Part Time Hours	6,000*
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	\$86,643
Capital Repair and Replacement Expenses	-
<b>Center Expense Notes / Special Circumstances</b>	
* Does not include aquatics staff	

## REVENUE

(regular operational revenues not including tax/general fund \$, grants, donations, etc.)

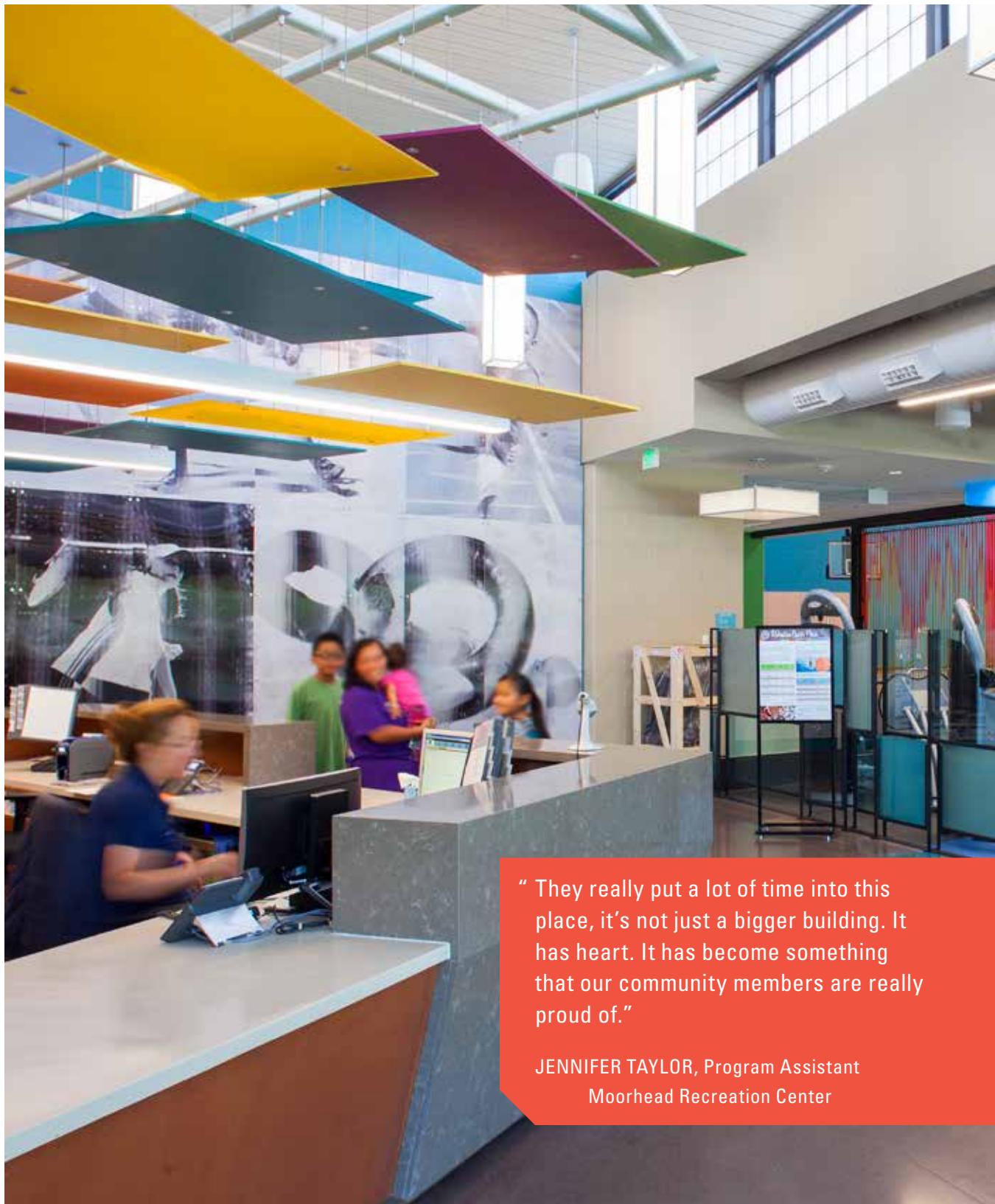
REVENUE CATEGORY	7 Months of Operations
Total Center Revenues	\$407,858
Total Admission Fees / Memberships Revenues	\$265,762
Major Program Area Revenues	
Aquatics	\$20,400
Fitness	\$32,233
Rentals / Concessions	\$109,863
Cost Recovery (Total Revenues / Total Expenses)	65%

## ATTENDANCE

ATTENDANCE RANGE	7 Months of Operations
Total Attendance	68,089
Resident Attendance	64,721
Non-Resident Attendance	3,368

POPULATION DATA	Population
Total Population (City/Town/District)	361,710

## Moorhead Recreation Center



“ They really put a lot of time into this place, it’s not just a bigger building. It has heart. It has become something that our community members are really proud of.”

JENNIFER TAYLOR, Program Assistant  
Moorhead Recreation Center

# Carla Madison Recreation Center



## DETAILS

### LOCATION

Denver, Colorado

### OWNER

City and County of Denver

### SIZE

62,000 SF

### BUDGET

\$44 Million

### COMPLETION

2018

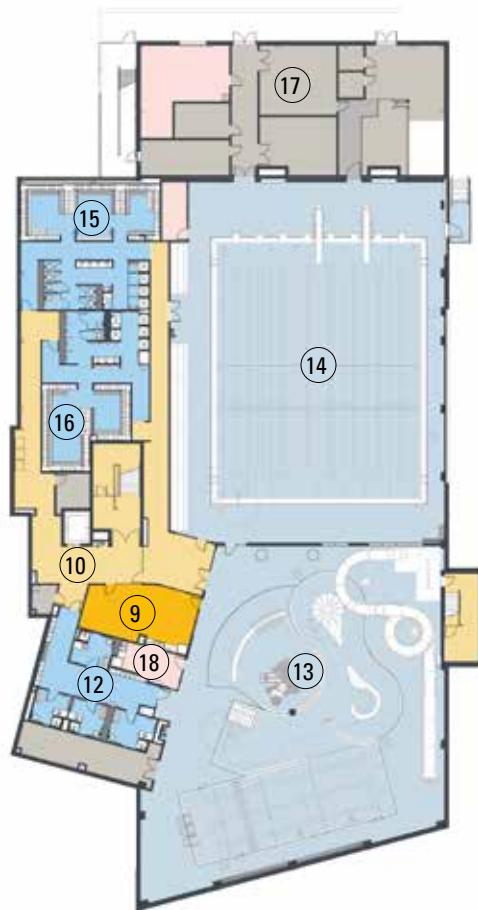
## BACKGROUND

The Carla Madison Recreation Center is the first urban community recreation center in Colorado. Located at the corner of Colfax and Josephine in central Denver, the facility connects to and extends City Park into the urban environment along Colfax Avenue, the longest continuous street in the nation.

The City Park Esplanade which extends south from City Park along the eastern portion of the Recreation Center's site provides opportunities to restore the historic connections to East High School and the historic Esplanade. This pivotal location also provides an opportunity to strengthen connections between the renewed energy of a quickly redeveloping Colfax and the adjacent historic residential neighborhoods to the north and the south.

This facility provides greatly needed recreation opportunities to a currently underserved population in the surrounding areas. The site was designed in a way to create a new venue for community gathering and the five-level, LEED Gold certified facility includes a leisure pool, 8-lane lap pool, gymnasium, fitness areas, community gathering spaces, classrooms and outdoor amenities.

## Carla Madison Recreation Center



LOWER LEVEL FLOOR PLAN



FIRST FLOOR PLAN

## FLOOR PLANS

1. Covered Walkway	7. Lap Pool Overlook	13. Leisure Pool
2. Control Desk	8. Party Room	14. Lap Pool
3. Lobby / Lounge	9. Roof	15. Women's Lockers
4. Admin Offices	10. Circulation	16. Men's Lockers
5. Child Watch	11. Open to Below	17. Building Mech / Support
6. Flex Classroom	12. Family Lockers	18. Lifeguard Offices

## Carla Madison Recreation Center



SECOND FLOOR PLAN

THIRD FLOOR PLAN

FOURTH FLOOR PLAN

## FLOOR PLANS

- 1. Small Fitness Room
- 2. Cardio / Free Weights
- 3. Gymnasium
- 4. Outdoor Climbing Wall Deck
- 5. Roof
- 6. Large Fitness Room
- 7. Open to Below
- 8. Rooftop Events Lobby
- 9. Rooftop Events Space
- 10. Rooftop Events Deck
- 11. Roof Below

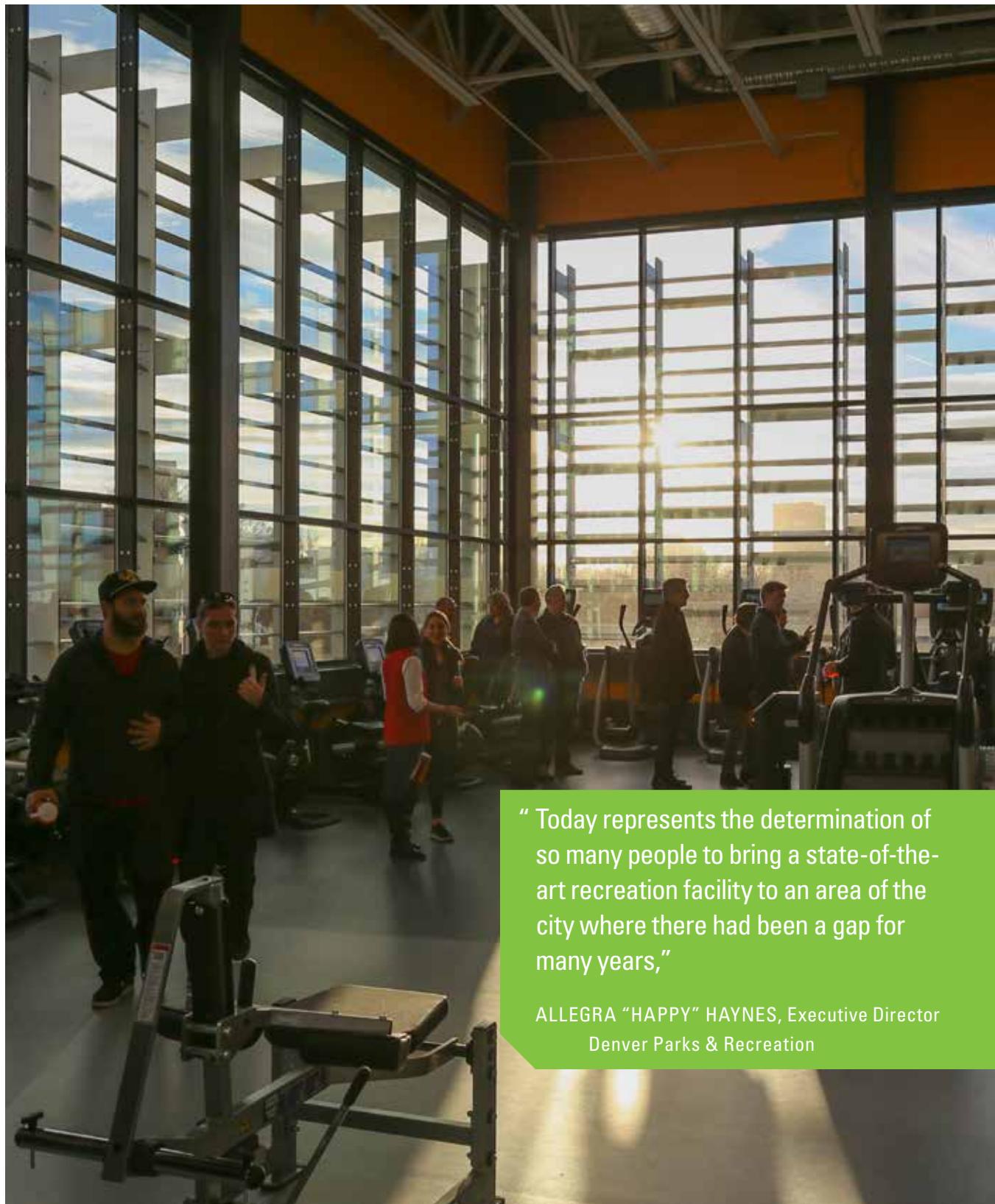
## Carla Madison Recreation Center

EXPENSES	(operational expenses not including Capital Repair and Replacement and other misc. expenses)
REVENUE CATEGORY	2018 (January to April)
Total Center Expenses	\$1,168,845
Annual Staffing Expenses (Include Full Time+Benefits & Part Time+Benefits)	\$834,197
Total Number of Full Time Staff	8
Annual Part Time Hours	\$360,000
Annual Center Utility Expenses (Electricity, Gas, Water, Sewer, Trash + Recycling, etc.)	Unavailable
Capital Repair and Replacement Expenses	-
<b>Center Expense Notes / Special Circumstances</b>	
Data shown is for the first four months of operation of the new facility.	

REVENUE	(regular operational revenues not including tax/general fund \$, grants, donations, etc.)
REVENUE CATEGORY	2018 (January to April)
Total Center Revenues	Unavailable*
Total Admission Fees / Memberships Revenues	Unavailable*
Major Program Area Revenues	
Aquatics	\$10,000 (March only)
Special Events	\$4,000
Child Watch	\$13,000
Cost Recovery (Total Revenues / Total Expenses)	n/a
<b>Center Revenue Notes / Special Circumstances:</b>	
* Denver Parks & Recreation does not track on-line sales of membership/admission sales.	
A large portion of sales are done on-line and tracked as a department, not individual center	

ATTENDANCE	
ATTENDANCE RANGE	2018 (January to March)
Total Annual Attendance (2018 projections) (includes daily, punch and annual passes along w/ all other admission options)	116,101
POPULATION DATA	Population
Total Population (City/Town/District)	700,000

## Carla Madison Recreation Center



“ Today represents the determination of so many people to bring a state-of-the-art recreation facility to an area of the city where there had been a gap for many years,”

ALLEGRA “HAPPY” HAYNES, Executive Director  
Denver Parks & Recreation