

Town of Windham

NEXT YEAR / CURRENT YEAR BUDGET DETAIL - EXPENDITURES

ACCOUNTS FOR PROJECTION 20261 TOWN OF WINDHAM - FY 26 OPERATING BUDGET									
		2024	2025	2025	2025	2026	PCT		
		ACTUAL	ORIG BUD	REVISED BUD	ACTUAL	MANAGER	CHANGE		
1000	GENERAL FUND								
17210	WEDC						DEVELOPMENT & CONSERVATION		
419	17210	44400	PROF SVCS	57,304.00	20,000.00	20,000.00	16,788.00	20,000.00	0.0%
			Projects					2,000.00	
			Funding to be used as needed to initiate projects \$2,000						
			Consulting Services - Market Analysis AI service (Placer)					18,000.00	
			Used for developing marketing campaigns for WEDC and Town functions.						
			WEDC BOARD OPERATING FUNDS					0.00	
			AS THIS ACCOUNT IS FUNDED BY A TIF TRANSFER - A NEW ACCOUNT HAS BEEN CREATED - SEE 17211-44400						
420	17210	46210	TEL-LAND	1,152.81	3,600.00	3,600.00	585.27	3,600.00	0.0%
			Telephone/Internet					3,600.00	
			Includes land line, ED cell phone, and Farmer's Market cell phone						
			Website hosting includes hosting WindhamMarketPlace, WindhamMaineRetail, and WindhamFindItHere websites.						
421	17210	46310	ADVRTSNG	21,875.77	21,850.00	21,850.00	11,252.00	29,850.00	36.6%
			Advertising					29,850.00	
			Startup of Windham Outdoors marketing initiative. Maine Tourism - Maine Invites You magazine, Maine Lakes and Mountains magazine, maps and promotional brochures.						
			Display and legal advertisement, print advertisement, business promotion, Area Guide, Maine Tourism, Maine Lakes and Mountains.						
			Includes ad buys for local and regional ED programs						
422	17210	46410	TRV EXP	177.23	500.00	500.00	0.00	500.00	0.0%
			Travel/Meals					500.00	
			Travel expenses for area meetings, trade shows, and site visits						
423	17210	46510	PRINTING	0.00	1,000.00	1,000.00	405.00	1,000.00	0.0%
			Services related to marketing, meeting preparations, Annual Report, Famers Market signage, etc.					1,000.00	

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1000	GENERAL FUND									
17210	WEDC						DEVELOPMENT & CONSERVATION			
424	17210	46520	COPY SVCS	0.00	1,000.00	1,000.00	0.00	1,000.00	0.0%	
			Copy Services					1,000.00		
			Charges for copies and mailer production							
425	17210	46910	TRNG/CONF	170.00	1,000.00	1,000.00	110.00	1,000.00	0.0%	
			Training/Conferences					0.00		
			Professional training, trade show attendance, development forums, MEREDA, Maine Downtown Institute, ICSC Retail Development, EDCM training events, etc.					1,000.00		
426	17210	46920	MMBR DUES	1,900.00	0.00	0.00	0.00	0.00	0.0%	
			Membership fees for International Council of Shopping Centers, MEREDA, Chamber, NEDA, Economic Development Council of Maine, and Maine Municipal Association					0.00		
			FY 24 TRANSITION TO GEN FUND							
427	17210	46930	CT AGENCY	0.00	0.00	0.00	0.00	0.00	0.0%	
								0.00		
428	17210	46999	WEDC OFFST	0.00	0.00	0.00	0.00	0.00	0.0%	
			PAYMENT TO WEDC BOARD					0.00		
			FY 24 TRANSITION TO GEN FUND							
429	17210	47430	OTHR EQP	374.89	0.00	0.00	0.00	0.00	0.0%	
								0.00		
TOTAL 17210 - WEDC				202,798.25	177,979.00	177,979.00	100,406.23	193,467.00	8.7%	

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1000	GENERAL FUND								
17211	WEDC - CORPORATION						DEVELOPMENT & CONSERVATION		
430	17211	44400	PROF SVCS	0.00	50,000.00	50,000.00	50,000.00	25,000.00	-50.0%
			WEDC BOARD OPERATING FUNDS		TM 1/29/25: -25,000			25,000.00	
			Economic Development Strategic Plan implementation work by WEDC BOARD						
			WEDC OPERATIONAL BUDGET NOW IN ITS OWN BUDGET - 17210						
			PAID WITH TIF FUNDS - SEE TRANSFER FROM ROOSEVELT PROM TIF (1000 -37130)						
			WEDC -CORP FUNDING FY 24 - \$40,000. FY 25 - \$50,000.						
	TOTAL 17211 - WEDC - CORPORATION			0.00	50,000.00	50,000.00	50,000.00	25,000.00	-50.0%
	TOTAL DEVELOPMENT & CONSERVATION			598,540.12	688,912.00	682,930.00	339,681.81	708,581.00	2.9%
	TOTAL GENERAL FUND			54,567,052.44	65,074,819.00	67,588,086.55	33,160,750.94	66,826,013.00	2.7%
	GRAND TOTAL			54,567,052.44	65,074,819.00	67,588,086.55	33,160,750.94	69,202,284.00	6.34%