



MAINE MUNICIPAL ASSOCIATION **SINCE 1936**

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To: Key Municipal Officials

From: Catherine M. Conlow, Executive Director

Date: January 30, 2026

Subject: Maine Municipal Association Dues

On behalf of the association's Executive Committee and staff, I would like to express our sincere gratitude for your continued support and participation in the Maine Municipal Association (MMA). As outlined in our mission, MMA is your organization, and we are committed to providing quality programs that support excellence in municipal government service.

2025 Achievements Our priorities for 2025 were informed by the results of the 2024 Member Engagement Survey. In response, the Executive Committee set ambitious goals that expanded educational opportunities, strengthened communications, and increased investment in leadership development. Throughout the year, we increased the availability of hybrid and virtual training, introduced new partnerships and wellness resources, updated health plans, and enhanced outreach to smaller communities. In partnership with the State of Maine and the National League of Cities, we also worked to support communities throughout the ARPA reporting process by providing guidance, resources, and technical assistance. In addition, our Risk Management Services added terrorism and sabotage coverage at no additional cost for members of the Property and Casualty Pool, strengthened leadership offerings, and improved the timeliness of member communications. Alongside these efforts, we advanced key system modernization initiatives to improve digital tools, expand online access, and better understand how members engage with our services.

2026 Membership Dues. The services and programs we provide are possible because of your continued financial support. To that end, enclosed you will find the 2026 membership dues invoice for your community. Please note that most municipalities will experience an increase in dues for the upcoming year. While this may not be welcomed news, rest assured that the Executive Committee worked diligently to adopt a budget that enables the association to continue to provide quality services, while being mindful of the impact these dues have on your budgets.

MMA Strategic Business Plan. Also enclosed is an updated MMA Strategic Business Plan. The document includes the association's mission and core beliefs, contact information for MMA's Executive Committee and department leaders, and a summary of the association's 2025 accomplishments.

The document also includes an overview of MMA's 2026 work plan, which outlines the association's goals, initiatives, and key focus areas in the upcoming year.



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2026 Initiatives and Priorities. In 2026, MMA will focus on making important improvements to better support our members. We are investing in updated systems and tools to make information, training, and resources easier to find and use. Our goal is to meet municipal leaders, employees, and volunteers where they are and respond to their day-to-day needs.

This work also includes expanding access to behavioral health services through the ServeStrong program to support our first responders, improving how training is delivered and tracked, strengthening member voices in budget planning through expansion of the Strategic Finance Committee, and offering resources, in partnership with NLC-RISC, that support respectful leadership and civility. We are also building stronger partnerships, improving how we share information, and expanding online tools that help with daily municipal operations.

While much has been accomplished, more improvements are ahead as we continue working to better serve our members.

Your continued financial support makes all of this possible, and we appreciate your partnership in this worthwhile endeavor. Thank you for your ongoing support of MMA and please feel free to call or email with questions or concerns.