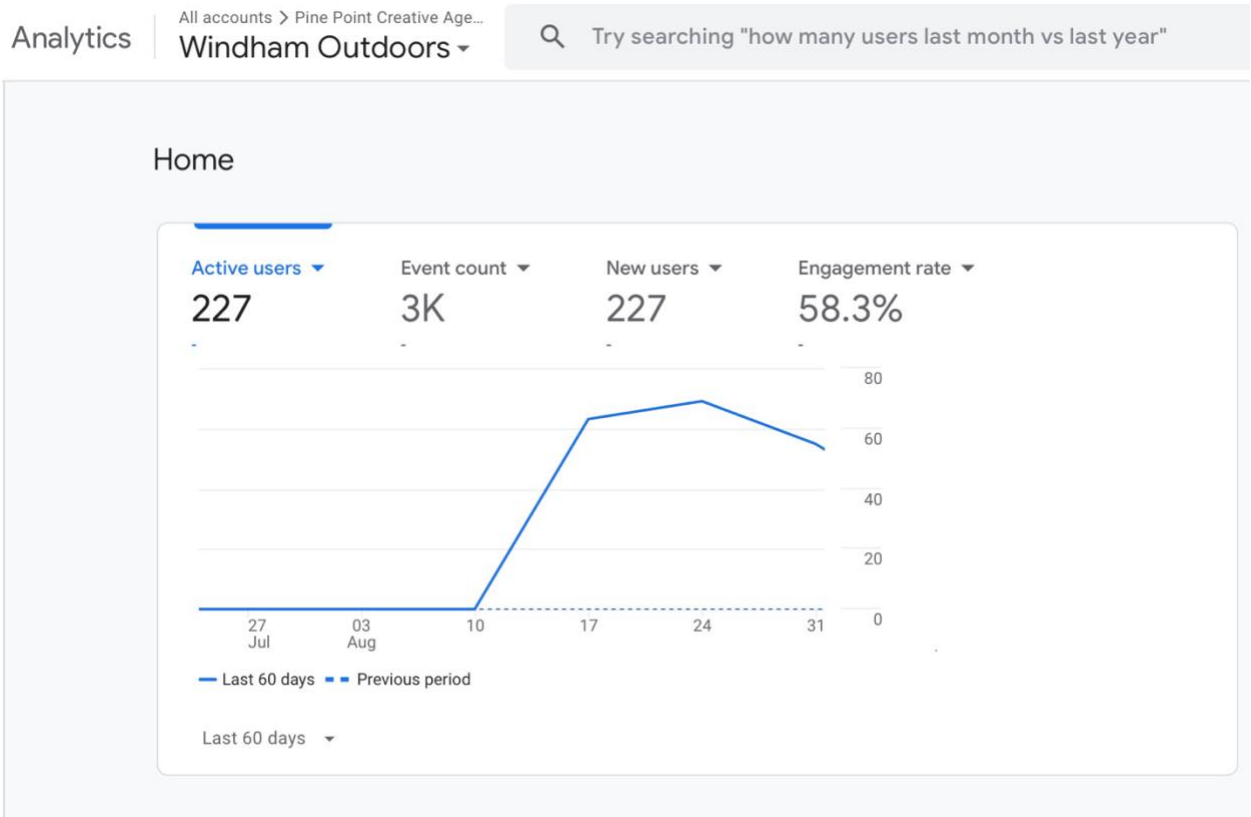


# Windham Communications

3rd Quarter Report 2025

I continue to work with all Departments to produce the monthly Windham Newsletter, which still consistently has an open rate around 55%. I worked with Linda at Parks and Rec along with Tom at WECD and helped oversee the launch of Windham Outdoors. A website with the goal of turning Windham into a regional outdoor recreation area, encouraging tourism and economic growth.



Brett, Tammy, and I completed overseeing the update of the Town’s website and have begun to address any ADA compliance issues. I attended seminars about ADA compliance and use of AI in the workplace. I continued to work with Tom and Linda to create magazine ads and a tourism brochure for placement at Maine Visitor Centers, promoting Windham as an outdoor destination.

# Fall in Love with Windham, Maine



Crisp air, vibrant foliage, and the gentle pace of New England charm—there's no better time to visit Windham, Maine than fall.

Sebago Lake and the Presumpscot River shine against the autumn colors. Paddle, fish, or simply stroll our many trails while enjoying the quieter, reflective side of Maine's outdoors.



Plan your adventure@  
[windhamoutdoors.com](http://windhamoutdoors.com)



✉ [outdoors@windhammaine.us](mailto:outdoors@windhammaine.us)





## Get ready for the adventure

Enjoy Windham's lakes,  
rivers, parks and trails



### DON'T FORGET TO ALSO

Enjoy Windham's many  
Dining and Shopping options  
including Food Truck Nights  
and Saturday Farmer's Market  
Plus Special Events like  
Summerfest & Concerts,  
Movies and Art in the Park



*Find it here!*

[windhamrecreation.com](http://windhamrecreation.com)  
[windhammarketplace.com](http://windhammarketplace.com)







**From sunrise strolls to family outings, find ideas for things to do in Windham!**



### **Our Mission**

Windham Outdoors is your guide to exploring the parks, trails, and natural beauty of Windham, Maine. Our mission is to connect residents and visitors with outdoor spaces that inspire healthy living, community engagement, and a deeper appreciation of our town's resources.

### **Connect With Us**

-  [windhamoutdoors.com](http://windhamoutdoors.com)
-  [outdoors@windhammaine.us](mailto:outdoors@windhammaine.us)
-  [WindhamOutdoors](https://www.facebook.com/WindhamOutdoors)
-  [@windhamoutdoors](https://www.instagram.com/windhamoutdoors)

### **Get Outside, Join the Fun!**

Celebrate community and the outdoors with year-round events that bring Windham's natural spaces to life or wander through miles of peaceful trails where every path leads to discovery and fresh air.

## **Find Your Place in the Park**



## **Hit the Trail, Breathe the Maine Air**

## Insights

Review performance results and more.

Facebook

Last 90 days: Jul 1, 2025 – Sep 28, 2025



Overview

Plan

Results

Audience

Messaging

Benchmarking

Content

Overview

Content

Ads

Earnings

Earnings

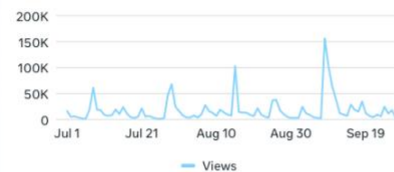


Set a goal, track progress and learn helpful tips for your professional success.

Start new goal

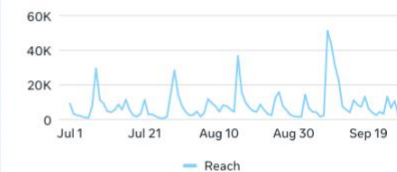
Views

1.6M ↑ 10%



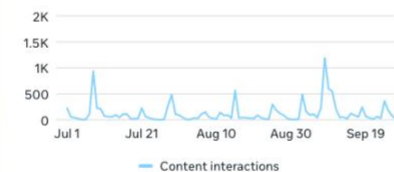
Reach

221.3K ↓ 24.4%



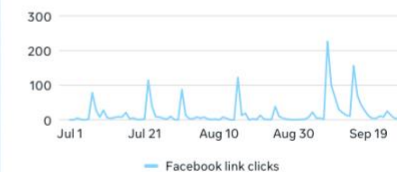
Content interactions

11.4K ↑ 28.8%



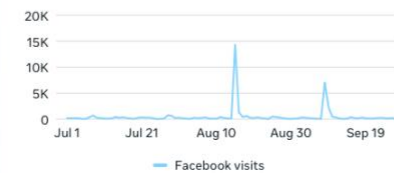
Link clicks

1.7K ↑ 248.1%



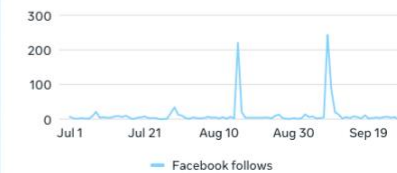
Visits

43.8K ↑ 128.4%



Follows

1K ↑ 75.9%



## Top content by views



We would also like to welcome Raymond...

Tue Jul 8, 7:59am

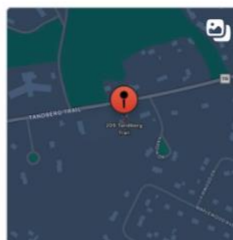
69.4K 951  
134 3



Construction work across Rte. 302 in th...

Thu Jun 5, 6:44am

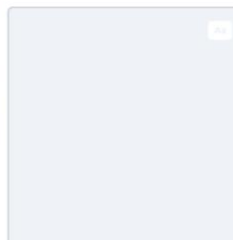
65.8K 117  
40 82



On July 29, 2025 at 12:56am the Windha...

Tue Jul 29, 6:32am

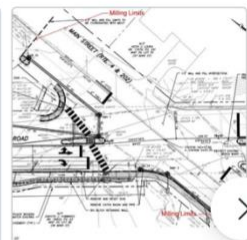
58.8K 222  
50 6



BREAKING NEWS - COMMUTER &...

Fri Aug 15, 12:31pm

57.3K 127  
172 79



Shaw Brothers plans to mill the intersection...

Wed Jun 11, 12:31pm

53.4K 71  
45 29

I've been doing my best to continually build a valuable line of communication between Town Officials and residents, including setting up candidate nights which will give residents the opportunity to get to know the Town Council and RSU Candidates before voting.

Roger Cropley II  
Communications Director