

# Windham Communications

3<sup>rd</sup> Quarter Report 2023

This department began operations in late August. Since that time, I have produced videos for the North Windham Sewer Project, The East Windham Conservation area, and Windham Trunk or Treat. I have created new Instagram and Threads accounts. Where I regularly post updates including Police and Fire statistics, voting info, holiday updates, construction, and weather warnings, etc. I have also reactivated the Town's YouTube account to begin utilizing that as well.

I am currently working with various Department Heads to produce explainer videos which will help us connect with residents, answer some common questions and aid with transparency. I am also collaborating with Tom Bartell and Linda Brooks to produce magazine and newspaper ads to promote winter recreational activities and shop local during the Christmas Season.

Future videos are in the planning stages to address recruitment and community outreach for Police and Public Works. Research has been completed on and a budget request initiated to upgrade the TV-7 equipment to allow more streaming options, better audio, and the recording of all council chamber cameras at once.

Roger Cropley II  
Communications Director