



**Windham Public Library Report March 2017** 

## Mission, Success, Measurement

One way that the library defines success at our mission is by maintaining stable attendance and circulation statistics. When comparing our yearly statistics for 2016 and 2015, there is an increase in usage of our collection, the space and attendance at library programs. Staff members work hard planning programs and choosing items for the collection, this pays off with increased usage. Comparing circulation statistics, for 2015 we had 92,645 items circulate compared to 2016 when we circulated 95,339. This is an increase of nearly 3%. The number of visits in 2015 was 65,353 compared to 2016, 66,420. This is an increase of about 1.5%. Our digital collection usage has increased by nearly 11% over 2015 with the addition of new services like the 3M CloudLibrary, digital magazine service, Zinio, and our newest digital service ComicsPlus.

## What's going on?

The library celebrated Teen Tech Week (March 5-11) with a visit from Chris Dorman, STEM Librarian at the Maine State Library. She brought robots, an Osmo kit, a computer that ran on Raspberry PI, virtual 360 tour glasses, and a Minion game made from tin foil, a cardboard box, and a Makey-Makey kit. Those that attended were curious to see how these things worked, and had fun learning technologies that they might not have used before. We had 25 participants of various ages who attended the hands-on event.

A new drop in technology training program began in March. So far we have had several people visit to get their questions answered. Each Thursday, from 10:30-11:30am, our dedicated volunteer Gary Conover will share his technology skills with our patrons. Bring your devices and questions, have a cup of coffee or tea, and chat with Gary. He will assist folks with setting up email addresses, downloading ebooks, or any other technology question you may have.

Visits were made during the month to Birchwood, Creative Explorations, Little Log Cabin Montessori School, A Child's World, and Ms. Nickerson's fifth grade class at Manchester School. A Place to Grow preschool came to the library for a tour of the Children's Room and to take part in one of our regularly scheduled story times. Three kindergarten classes from Windham Primary School walked over on Wednesday, March 29 for a special story time followed by a tour.

Two second grade classes at Windham Primary School began work on the Junior Achievement program "Our Community." Joyce Whidden's and Jenny Hopkin's classes work together to complete the five sessions.

Michelle Patch, local author of *The Boston Terrier Who Thought He Was a Loon*, had her very first public author presentation in the meeting room on Monday, March 6. She did a great job, read the story, answered questions, and did a book signing like a pro. Michelle is a guidance counselor at Windham

Windham Public Library Monthly Report March 2017 Jennifer Alvino, Library Director

Primary School and it was nice to see some of her students with their parents and grandparents in the audience.

March 7<sup>th</sup> tea featured St. Patrick's Day with good luck coins and a rich butter cake with French silk frosting. The thirty or so folks who came also enjoyed shamrock cookies, cheese and crackers, and fresh strawberries.

As part of the agricultural theme for the Cornerstones of Science display for March, Diana Currier arranged for 6 baby chicks to be in the Children's Room from March 15 to April 3. It was an amazing success story. They were named Chrysanthemum, Daisy, Fern, Lily, Petunia, and Poppy, all characters from children's books (which were on display) as well as plant names. Adults, teens, and children would stop by to see them. Diana's knowledge increased considerably about how to keep them safe, warm, and fed in the right size container as the chicks grew. Each day there was a sign which told how old they were and identified them as the Isa Brown variety. Many thanks go to Diana for picking up on the original idea presented by Jen Dupree to share something so special with the patrons.

## **Upcoming Events:**

Library Closed – Monday, April 17<sup>th</sup> for Patriots' Day

National Volunteer Week-April 23<sup>rd</sup>-29<sup>th</sup>-THANK YOU to all our dedicated volunteers! National Library

Week-April 9<sup>th</sup>-15<sup>th</sup>-National Library Workers Day April 11<sup>th</sup>-Thanks to our wonderful staff!

Saturday Family Story Time- Every Saturday in April-10:30-11:15am

Author Talk-Bob Beane, Wednesday, April 12th, 6pm

Library Coloring Group- Saturday, April 2nd 10-12pm

Books and Babies-Tuesdays 10:15

Preschool Story Time-Mondays and Thursdays 10:30am

Movie Time for Adults-Wednesday, April 27th, 1pm-(Unbroken)

Knitting Group- Afternoon Group-Every Tuesday 1pm

Book Group-Tuesday, April 26th, 6:15pm

**Monthly Usage Statistics** 

Attendance: 5.329

Windham items circulated: **7,742** Items received from Minerva

libraries: 700

Windham items sent to other

libraries: 937

New library patrons: 64

New items added to collection: 351

Special Requests: 6

Reference questions answered: 108

Computer sign-ins: Meeting room usage: **61** 

Download Library: 984 checkouts

Zinio: 34 checkouts ComicsPlus: 78 Items repaired: 11

Volunteer hours logged: **68.75** 

March 2016

Attendance: **6,067**Items circulated: **7,661**Items received from

Minerva libraries: 766
Windham items sent to other libraries: 859

New patrons: **49** Items added: **296** 

Special requests: 16
Reference ?'s: 178
Computer sign-ins: 716

Meeting room usage: 67 MI Downloads used: 3M: 132 checkouts

Zinio: 28

Repaired items: 21

Volunteer hours: 126

Other March 2017 Stats

Book Group: **14** Coloring Group: **0** 

Tuesday Afternoon Knitting: 37

Author Talk: 8
Library Tea: N/A

Movie program, adults: 5

Teen Scavenger Hunt participants: 13

Teen Event participation: 26

Tech Help: 4

**Story Time** 

Preschool Story Time— 10 sessions,

57 Adults, 86 Children

Books and Babies—4 sessions, 30

Adults, 29 Children

Saturday Story Time—1 session, 7

Adult, 7 Children

Pass usage

Children's Museum – 7 uses

Dundee Park – **closed** 

Maine State Park Pass -1 use Maine Wildlife Park - closed

Planetarium – **no use** Tate House**- no use** 

PASSES SAVED PATRONS \$152