



Windham Public Library Report December 2017



Mission, Success, Measurement

One way that the library defines success at our mission is by connecting with community members. The library has a number of ways that we accomplish this. Library staff members create newsletters, emails, website and facebook posts, and posters to promote programs and inform library patrons of events. In addition, we share interesting posts that effect libraries on our facebook page and have begun to participate in posts called Bookface Friday. These posts take the covers of books and match them to scenery or people's faces as a fun way to promote the library, reading, and books.

I think we are also successfully keeping the community informed about the library construction project. We have been sharing many photos of the progress and information about changes to our floorplan and hours during the project. We have received great feedback from the community through these various ways of promoting the library.

What's going on?

The library was closed for three days in December to prepare for the Circulation Reconfiguration. The Children's Room collection and staff have been temporarily set up in the community meeting room. The move of the Children's Room to the Meeting Room for the renovation project went smoothly and quickly on December 11. It took a couple of days for everything to find a home and be ready for the public to reopen on Thursday, December 14. Most of the Children's Room collection did fit with the exception of the nonfiction books which were stored on the trailer in the parking lot. The meeting room is very cozy and has been well received by the patrons. Space was even found for programming. Books and Babies and Story Time are both able to be held right in the children's area, with folding chairs hidden away under rolling carts of books. The same area is successfully used for the monthly chapter book discussion group. Other programs typically held in the meeting room are either held at Windham Hill UCC or Town Hall.

The community seem to be genuinely interested in the construction work. In order to build on that interest and to best consolidate where information can be found Sally created a webpage specifically for info and images of the construction work < <http://www.windham.lib.me.us/construction-2017>>.

Visits were made during the month to Birchwood School and Little Log Cabin Montessori School to read stories and share books.

<p><u>Monthly Usage Statistics</u> Attendance: 3,544 Items circulated: 5,750 Items received from Minerva libraries: 555 Windham items sent to other libraries: 664 New library patrons: 26 New items added to collection: 378 Special Requests: 6 Reference questions answered: 65 Computer sign-ins: 452 Meeting room usage: N/A Download Library: 897 Zinio: 60 ComicsPlus: 29 Items repaired: 28 Volunteer hours logged: 37</p>	<p><u>December 2016</u> Attendance: 4,778 Items circulated: 5,261 Items received from Minerva libraries: 537 Windham items sent to other libraries: 631 New patrons: 34 Items added: 260 Special requests: 4 Reference ?'s: 123 Computer sign-ins: 500 Meeting room usage: 43 MI Downloads used: 504 3M: 121 Zinio: 29 Comics Plus: 78 Repaired items: 36 Volunteer hours: 52</p>	<p><u>Other December 2017 Stats</u> Book Group: N/A Tuesday Afternoon Knitting: 30 Author Talk: 10 Library Tea: N/A Movie program, adults: N/A Teen Scavenger Hunt participants: 12 Teen Event participation: 7 Tech Help: 8 Chapter Book Discussion Group: 3</p> <p><u>Story Time</u> Preschool Story Time— 6 sessions, 28 Adults, 42 Children Books and Babies— 3 sessions, 10 Adults, 10 Children</p> <p><u>Pass usage</u> Children's Museum – 1 use Dundee Park – closed for season Maine State Park Pass – no use Maine Wildlife Park – no use Planetarium – 1 use PASSES SAVED PATRONS \$42</p>
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