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MAINE DEVELOPMENT FOUNDATION

March, 2018

Anthony T. Plante
Town Manager
Town of Windham
8 School Road
Windham, ME 04062-4807



Dear Tony,

We invite you to renew your MDF Membership. Don't miss this opportunity to continue being an integral part of our collective efforts to provide leadership development, trusted research, and creative partnerships that drive Maine's long-term economic growth.

For your convenience, we've enclosed an invoice to enable you renew at the same rate you paid in 2017. Or, consider renewing at a higher tier and access additional member benefits. See the enclosed *Membership Impact and Benefits Pamphlet* for more information.

MDF membership is an investment and provides unparalleled connections across all sectors of the Maine economy: business, education, civic, legislative, and community. Together we work to:

- *Build a better educated, skilled workforce*
- *Develop facilitative and collaborative leaders who understand regional and statewide economic challenges and opportunities*
- *Contribute to and guide objective, non-partisan economic, analysis and policy*
- *Work with key legislators and the executive branch to develop sound policy and a long-range statewide economic improvement plan for Maine*

For more information on the full breadth and depth of our work, we've enclosed a copy of our ***MDF Mission and Work pamphlet***.

Your membership keeps MDF independent, entrepreneurial, and impactful. Your unrestricted support enables us to respond to critical issues in the economy, and build trust, partnerships, and consensus to move forward. In the last year alone, your support enabled us to enhance the effectiveness and impact of our programs. See that attached ***Member Impact and Benefits pamphlet***.

We have an exciting year planned for 2018 – here are just a few highlights:

- ***Celebration of our 40th Anniversary at October 4th Annual Meeting***
- ***Celebrations of 25th Anniversary Years for Leadership Maine and ICL Leadership Intensive***
- ***Expanded Trusted Research:***
 - *MDF is working with the Maine State Chamber of Commerce and EducateMaine to produce **Making Maine Work 2018***
 - *MDF will be the convening agent for the **Maine Economic Growth Council** and will manage the development of a **Long-range Economic Strategy for the State of Maine***

We look forward continuing our collective work! **Please renew your membership today.** If you have questions or suggestions for improving the impact of our work, please contact me at yellow@mdf.org or direct at 207.626.3112.

Regards,

Yellow

Yellow Light Breen
President & CEO



Member Impact and Benefits

Member Impact

In the last year alone, member support enabled us to enhance the effectiveness and impact of our programs – here are just a few highlights:

- **Revitalized Communities:** MDF's Maine Downtown Center, which works with 30 communities across the state to implement downtown revitalization efforts helped Westbrook earn national recognition as a Downtown Main Street Community, and Gorham to become the newest member of our Network Community Program.
- **Developed Leaders and Engaged Alumni:** MDF welcomed the Institute for Civic Leadership – Leadership Intensive (also known as Lift360) to the family. Like Leadership Maine, the program is celebrating a 25th Anniversary year. This prestigious addition boosts our Alumni corps to a combined 1800 influential and committed leaders
- **Positioned Rural Maine To Act on New Job and Growth Opportunities:** As a key partner in a coalition of industry, community and civic partners, MDF helped position the state to act on exciting new, diverse opportunities for Maine's \$8-billion, 30,000 job Forest Economy.
- **Helped Grow a Skilled and Better Educated Workforce:** As a key partner in Maine Spark, a broad business, education and community coalition, MDF is helping lead the way in achieving the goal of 60% of Maine workers attaining post-secondary degrees or credentials by 2020.

Member Benefits

As an MDF member, you'll receive the following benefits:

- Special membership rates for you and your employees at all MDF events including:
 - Annual Meeting
 - Annual Maine Downtown Center Conference
- Special member rate for Leadership Maine and ICL Leadership Intensive
- First release of MDF publications and curated information

Additional Champion Circle member benefits (non-profit \$5,000; for-profit \$10,000)

- Prominent logo recognition and listing on all MDF materials
- Special sponsorship opportunities
- Special recognition at MDF Annual Meeting

Thanks to our Champion Circle Members

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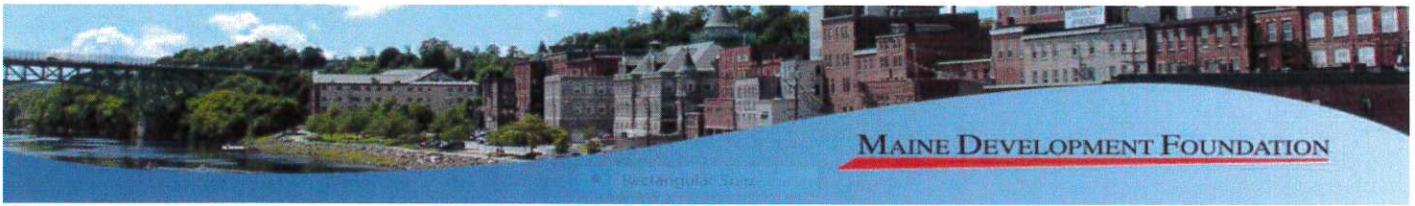
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Maine Dept. of Economic &
Community Development
Augusta

Dr. Susan Hunter
University of Maine
Orono

Jonathan LaBonte
Governor's Office of Policy &
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Augusta

Alistair Raymond
Avangrid Networks
Portland





MDF Mission and Work

Maine Development Foundation provides leadership development, trusted research, and creative partnerships to enable Maine business, community and policy leaders to drive Maine's long-term economic growth.

Leadership Development

We connect, convene, and collaborate with Maine's public and private sectors to enhance stakeholder knowledge of the Maine economy, increase use of trusted economic research, build leadership capacity, and champion policies, practices, and activities that create a good climate for investment and innovation

- **Leadership Maine:** Statewide, experiential program now in its 25th year that focuses on critical issues facing our state, expands leaders' capacity to shape our state's future, and connects participants to behind-the-scenes activities and key community and business leaders. MDF engages 1000+ Alumni in our ongoing work
- **Institute for Civic Leadership - Leadership Intensive:** Experiential program now in its 25th year that focuses on collaborative leadership, problem solving techniques, and leading through complex change. MDF engages 800+ Alumni in efforts to strengthen our communities and the fabric of entire regions
- **Policy Leaders Academy:** A non-partisan educational program for Maine legislators that provides a clear understanding of Maine's regional economies and the economic impact of public policy decisions
- **Revive Civility:** A partnership with the League of Women Voters and other non-partisan groups to change the tone of our current political and social discourse by engaging politicians, civic leaders, and individuals in specific behaviors and activities. Maine is one of three states piloting this effort by the National Institute for Civil Discourse
- **Realize Maine Network:** A program that focusing on retention and attraction of young professionals (20-40 yrs of age) through regional social, civic, and career activities

Trusted Research & Information

As a non-partisan, statewide, public/private, nonprofit organization we provide objective analysis and translate economic data for businesses, legislators, and community leaders to amplify opportunities that drive investment in the state, address current and future workforce needs, and develop broad consensus on issues impacting the economic health of the state

- **Maine Economic Growth Council and the Measures of Growth Report:** A non-partisan council focused on the long-term economic health of the state that is charged with producing a longterm Economic Plan for the state and the annual *Measures of Growth* report, which provides status updates on 27 critical indicators of achieving and sustaining a healthy economy
- **Making Maine Work:** Report series created in partnership with the Maine State Chamber of Commerce which provides an action plan for improving productivity, growing the economy, and providing a higher quality of life for all Maine people

Creative Partnerships for Economic, Education and Workforce Development

We establish creative partnerships across private and public sectors that capitalize on the interests, resources, and efforts of each sector; assist economic revitalization; increase educational attainment opportunities for all Maine people; increase the skills of Maine's workforce to meet employer and industry needs; and connect communities to service providers and on-the-ground networks that can advance programs and initiatives

- **Maine Downtown Center:** A program supporting 30 communities around the state through a nationally recognized model to implement downtown revitalization efforts and foster community-based development.
- **Maine Forest Economy Growth Initiative:** A collaborative effort with the forest product industry and community stakeholders to reinvigorate Maine's \$8-billion, 30,000 job forest economy and ensure Maine's rural communities prosper
- **Maine Spark:** A 10-year collaborative effort by a broad business, education and community coalition committed to the goal of 60% of Maine workers attaining post-secondary degrees or credentials by 2020