

A
RESOLUTION
of the
TOWN COUNCIL
&
Town of Windham, Maine

WHEREAS, the town of Windham, Maine celebrates its local small businesses and the contributions they make to the local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ over 47.5 percent of all businesses with employees in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, Windham, Maine supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

NOW, THEREFORE, BE IT RESOLVED, that we, the Town Council of the Town of Windham, Maine do hereby proclaim, November 24, 2018, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF we have hereunto set our hands and caused the Seal of the Town of Windham, Maine to be affixed this 20st day of November, 2018.

Town Council of the Town of Windham, Maine:

Chairman

Vice Chairman

Parliamentarian

SEAL

Attest:

Linda Morrell, CMC
Town Clerk