

Windham Economic Development Corporation

Promoting Sound Economic Investment in Windham

Windham Economic Development Corporation
Quarterly Report
July – September 2021

FY21 Budget

WEDC finished the year on budget.

Income derived from administering the Covid-19 grants (\$18,000) were used to implement the SmallBiz360 business assistance program.

WEDC Loan Program

Four (4) COVID19 Business Loans

All loans are performing as expected

Total loans outstanding: \$53,250

Loan funds available: \$96,920

Audit

The WEDC is included with the Town of Windham audit and WEDC management, Board Members and staff participated in the audit.

WEDC SmallBiz360 business assistance program

5 local businesses are participating are in various stages of the process.

Windham Farmers Market

The Farmers Market is wrapping up another successful year. This year we have increased our vendors to approximately 20 vendors per week including full season and daily vendors. Our customer counts continue to grow. More customers are participating in the SNAP, Maine Market Bucks and Bumper Crops programs. Market Manager Lisa Fisher, along with volunteers, Jen, Celeste, and Kelsey have done another great job of coordinating and staffing the market this year.

Infrastructure

The WEDC has continued to be part of the planning and design work of the major infrastructure projects in both North and South Windham. These projects will be transformative upon completion allowing for increased opportunities in both areas of town.

Marketing program

The WEDC has continued its marketing program with an emphasis on social media. Our videos and posts have been well viewed and well received.

Respectfully Submitted

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WEDC Executive Director

Windham Economic Development Corporation

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Thomas Bartell, Executive Director