



Town of Windham

Town Offices
8 School Road
Windham, Maine

Legislation Details (With Text)

File #: CD 16-444 **Version:** 1 **Name:**
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Title: Communications: Needs, Challenges, and Opportunities.
Sponsors:
Indexes:
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Attachments: 1. CoverSheet CD 16-444, 2. Email re. Communications 20170218

Date	Ver.	Action By	Action	Result
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Communications: Needs, Challenges, and Opportunities.

As part of the Council's goal-setting process and/or in discussion about matters to be considered, communications with the public has come up as an important topic. Among the questions to consider:

- What does the town need to communicate, or wish to communicate?
- What are the means and methods used or available to the town?
- What are the challenges of reaching the community the town serves in a fragmented communications landscape?
- How does the town organize its efforts to communicate effectively about the issues it faces, the business it conducts, and to hear from the people it serves?

A copy of email correspondence with thoughts from Councilor Maxfield is attached.